

The Elizabethan II Study Group Newsletter

Under auspices of BNAPS — The Society for Canadian Philately



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Happy 50th 1970 Christmas!

To many, the 1970 set of Christmas stamps, showing pictures drawn by children, is the most fascinating of all of Canada's Christmas stamp issues.

This issue of *Corgi Times* is devoted to these twelve stamps. Thank you so much to the various individuals who provided so much information and material to make this special journal possible.

As this stamp design contest for the 1970 Christmas stamp issue evolved, it became known as "Christmas Canada" and the winners became known as "Christmas Canada Kids". They were given, and wore, "Christmas Canada Kids" hats (see page 73). That is how everybody in the capitol region who met the kids in Ottawa during the week of August 23–30, 1970 greeted them as such (see page 70). They were celebrities for that week.



We hope the images and stories found in this 108-page special issue of *Corgi Times* bring back fond memories for those who were collecting stamps at the time or were directly involved in some way with the stamps themselves.

Who are We?

We are the Elizabethan II Study Group under the auspices of the British North America Philatelic Society (BNAPS) — The Society for Canadian Philately.

Our journal, the *Corgi Times* is published 6 times a year.

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References

Articles or items of interest published in *The American Philatelist (AP), The Canadian Philatelist (TCP), BNA Topics (Topics)* or *Corgi Times* since these stamps were issued:

- Canadian Children Designing Stamps: AP: August 1970 (Vol 84 No 8, 669-675)
- The new issues: *Topics*: September 1970 (#293, 239, 245, 250)
- Varieties on the 1970 Christmas Issue: *TCP*: May-Jun 1971 (#124, 117,119)
- Tagging Along (1970 6c Christmas 'blue line' variety): *Topics*: June-July 1972 (#313, 149)
- Tagging Along (New General Tagging type chart; 1970 Xmas variety): *Topics*: March-April 1976 (#352, 41, 48)
- Press Sheets (50¢ Suzor-Cote, 1970 Christmas): Corgi Times: Nov-Dec 2009 (#105, 45-48)
- 1970 Christmas Tagging (5¢ and 6¢ Christmas tag varieties): *Corgi Times*: Jan-Feb 2010 (#106, 60)
- Blue dot on hand; blue mark on head: Christmas 1970 Children's Paintings (Varieties): *TCP*: Jan-Feb 2010 (#356, 58)
- 1970 Christmas Issue: *Corgi Times*: Jan-Feb 2017 (#148, 60)
- 1970 Christmas: Designer Correction: *Corgi Times*: Nov-Dec 2018 (#159, 47)
- 1970 Christmas: A Flyspecker's Paradise: *TCP*: Nov-Dec 2020 (#420, 344-352)



-American Philatelist (Aug 1970)

Canadian Children Designing Stamps (reproduced here, starting on page 54)



The Canadian Philatelist (Nov-Dec 2020)

1970 Christmas: A Flyspecker's Paradise (posted on The RPSC website)

Corgi Times

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E-mail: corgi@adminware.ca Phone: (204) 268-9395 Corgi Times is produced with Adobe InDesign CS6® for Windows. Manuscripts should be submitted to the Editor at the address above. Electronic format is preferred but not required. Scanned illustrations (300dpi, colour, actual size, JPEG or TIFF, black background) should be sent as separate files from text files. Lower quality images will not be printed and will likely result in the article not being printed.

The Contest

(items courtesy Michael Pierce)

Text from souvenir card (see page 124):

The original children's designs that appear on Canada's 1970 Christmas postage stamps were selected from over 50,000 drawings submitted to the Post Office's "Christmas Canada" project. Elementary school children were invited to send their pictures on the theme "What Christmas Means to Me" by special brochures distributed through the provincial Departments of Education. Entries were screened at major art galleries by artists and educators, while final selection was made by the Post Office Design Advisory Committee. The individual designs were unified as a series by the use of graphics.





The editorial column in the August 1970 American Philatelist (Volume 84, Number 8) discussed Canada's 1970 Christmas stamp contest and the winning drawings.

Reprinted from the August 1970 issue of The American Philatelist with permission from the American Philatelic Society

Timely Observations

VIEWED BY JAMES M. CHEMI, EDITOR

Canadian Children Designing Stamps

UR HAT'S off to the Canadian Post Office Department for successfully introducing one of the world's largest stamp design competitions involving that nation's school children. The winning designs are being reproduced on Canada's 1970 Christmas stamp series.

While utilizing kiddie art on postage stamps is nothing new to the philatelic scene, the tremendous effort by the Canada Post Office to bring the design contest to every school child throughout that vast, sprawling land is both newsworthy and noteworthy.

The contest was enthusiastically received in the 10 provinces and during the entry period there were nearly 50,000 drawings submitted—a fantastic total that certainly attests to the popularity of the competition.

This is International Education Year, and the idea to have Canada's children design the Christmas stamps provided a gentle prod to all kiddies to put their artistic talents to good use.

The stamp project was titled "What Christmas Means to Me?" It started prior to the 1969 Christmas vacation period, allowing the children additional free time from their studies to touch up their art work after receiving assists from their teachers and fellow young artists in the class-room.

The actual running time for submitting designs was Dec. 1, 1969, through Feb. 1, 1970. All provincial Departments of Education co-operated with the design project. Selections commenced on the provincial level, where panels that included directors of art galleries, artists, art educators and advisors picked "finalists."

THE FINALISTS from each province had their designs forwarded to Ottawa, where the winning selections were made by the Post Office's Advisory Committee on Stamp Design.

There was no "bog down" in getting the message of the Christmas design contest to every school child, even in the remotest areas. The daily press, radio and television also extended a helping hand in broadcasting details about the competition.

From the moment of announcement, through to the selection of the final winners, interest never lagged. The impact on kiddie art throughout Canada may last for generations. Who knows? Maybe some future greats in Canadian art received their initial encouragement through entering the Christmas design competition.

The importance of the contest was impressed upon both children and parents through timely news releases issued by the Post Office's Information and Public Relations Branch. A special release was datelined from each provincial capital the moment the selection committee had examined all entries and picked the "finalists," whose works were then forwarded to Ottawa.

The news releases always contained the names of the young artists, with their home towns.

THE PROVINCES of Quebec and Ontario produced the largest number of entries—15,000 and 10,000 drawings, respectively. However, even the smallest province—Prince Edward Island—had more than 500 drawings in the competition with about 30 youngsters having their artwork chosen for final consideration by the national design panel.

The competition was open to an estimated 6 million children under the age of 13. And Postmaster-General Eric Kierans promised the successful entrants, with parent or guardian, will be invited to Ottawa to view the production of stamps from their drawings.

When the Advisory Committee scanned the several hundred "finalists" they decided to recommend to the postmaster-general that 12 drawings be

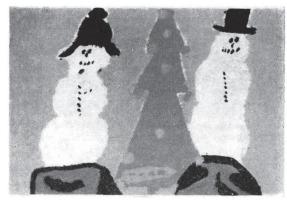
The American Philatelist / August 1970 / Volume 84 / No. 8 669

Canada's Kiddie Christmas Art

Five-Cent Stamp Series



Anthony Martin (age 5)
Marius, Manitoba
Five-Cent Series



Manon Lecompte (age 9)
Laprairie, Quebec
Five-Cent Series

used on 12 stamps, rather than two stamps, which had become traditional with Canada's Christmas issues since they were first placed on the annual stamp-issuing program back in October 1964.

The postmaster-general concurred with the committee, and the 1970 Christmas issue will consist of 12 stamps

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UNITED PRESS INTERNATIONAL PHOTO

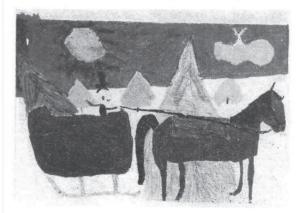
Canada Postmaster-General Eric Kierans (left) and Cirl Mangold, member of Design Advisory Committee, study photographs of 12 designs chosen to appear on Canada's 1970 Christmas stamp series.

in four denominations. In addition to the annual 5and 6-cent Christmas stamps, used primarily on domestic letters and cards, there will be 10- and 15-cent denominations included. These will be for use on parcels and international airmail.

THE TWO low-value stamps again will be produced in medium-size format (24x30mm). Five designs will be alternated over each pane of stamps on both

the 5- and 6-cent values. The small volume 10- and 15-cent stamps will each carry a different design and will be produced in large-size format (24x40mm).

The accepted drawings show the wide range of kiddie art associated with the timely theme, "What Christmas Means to Me." You will need to use your imagination, as did the children, in recognizing some of the images and scenes—but here we see children at their best:



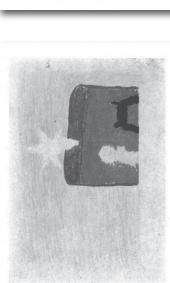
Donna Niskala (age 9) Macrorie, Saskatchewan Five-Cent Series



Dwayne Durham (age 7)
Fort Erie, Ontario
Five-Cent Series

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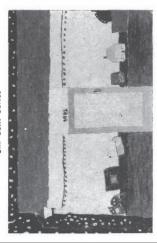


Lisa Wilson (age 8) Kamloops, British Columbia Five-Cent Series

Six-Cent Stamp Series



Joseph MacMillan (age 12) Summerville, P.E.I. Six-Cent Series



Nancy Whatley (age 10) Armdale, Nova Scotia Six-Cent Series

creating Christmas scenes as they see them and visualize the impact of the season.

As the postmaster-general points out, many drawings reflected the contemporary imaginations of their young artists with jet-propelled Santas, astronauts celebrating a lunar Christmas, and the symbolic designs represent

The American Philatelist 672 / August 1970 / Volume 84 / No. 8



Members of Canada Post Office Department's Design Advisory Committee scan children's drawings as they make final selection of designs for 1970 Christmas stamps. Shown, from left, are Frank G. Flatters, chief, Postage Stamp Division; Allan R. Fleming, Toronto, graphic designer; Mrs. Doris Shadbolt, Vancouver, arrist and curator: Charles Gagnon, Montreal, artist; Christopher Pratt, Newfoundland, arrist, and David Silcox, senior arts office, Canada Councii. Nearly 50,000 drawings were submitted by school children under 13 years of age in design competition with theme "What Christmas Means to Me." Preliminary eliminations commenced at provincial level.

ing universal brotherhood. And, of course, most of the artwork followed traditional Christmas images, such as nativity scenes, holiday trees, snowmen and outdoor winter scenes which are so magnificent throughout Canada during the holiday season.



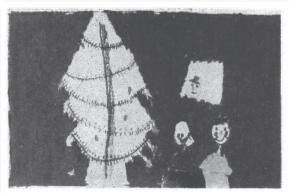
Eugene Bhattacharya (age 7) St. John's, Newfoundland Six-Cent Series

The American Philatelist / August 1970 / Volume 84 / No.

Every effort is being made to reproduce the original difficult task, the stamps are being produced by the four-color lithography process. The 12-stamp series will go on sale in early October to meet the Christmas demand.

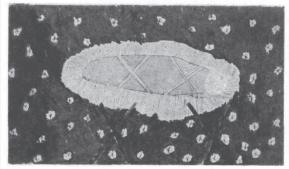


Janet McKinney (age 8) St. John, New Brunswick Six-Cent Series



Jean Pomperleau (age 8) St. Paul, Alberta Six-Cent Series

Ten-Cent Stamp Design



Corrine Fortier (age 10) St. Leon, Manitoba Ten-Cent Stamp

Fifteen-Cent Stamp Design



Tanis Dojcak Flin Flon, Manitoba 15-Cent Stamp

THROUGH THE courtesy of Miss Nola Landucci, project co-ordinator for the Canada Post Office, the 12 accepted drawings are reproduced with this column to provide a permanent record of one of the most unusual stamp series ever to be produced by a nation of the New World.

It is hoped that a similar project might be considered by the United States Post Office Department

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for a Christmas series. If Canada's children can come up with nearly 50,000 drawings, just imagine the hundreds of thousands of designs that could be produced by American boys and girls from our 50 states and territories.

From the lackluster appearance of some professionally-produced designs used on U. S. stamps in recent years, it may be a pleasant change of pace to see what our talented youngsters can offer.

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Spelling of children's names

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It seems that Canada Post's PS14 brochure (see page 82) had a number of incorrect spellings of the children's names. Unfortunately, *Library and Archives Canada* typically uses the PS14 information for their database.

The souvenir card released for these stamps had the proper spellings (except for McMillan; see page 124). See related story about Tanis Dojcak on page 74.

Notice that only the 5¢ denominated stamps had the correct spellings shown on the PS14; all other values had a spelling mistake in the name.

The Unitrade catalogue typically uses data from the PS14 brochures for certain information, as was done with these names; corrections to these names will be made in the 2022 catalogue (the 2021 catalogue has already been printed).

It is interesting to see the various spellings that appear in the different news items reproduced on these pages.

PS14	Correct
Donna Niskala	√
Lisa Wilson	√
Manon Lecompte	√
Dwayne Durham	√
Anthony Martin	√
Eugene <u>Ba</u> ttacharya	Bhattacharya
Janet Mckinney	McKinney
Nancy Whateley	Whatley
Jean Pomperleau	Pomerleau
Joseph M <u>a</u> cMillan	McMillan
Co <u>rrin</u> e Fortier	Corinne
<u>J</u> anis Dojcak	Tanis

MINISTER OF COMMUNICATIONS



MINISTRE DES COMMUNICATIONS

May 1970.

OTTAWA 4, ONT.

Dear young artist,

I am writing to congratulate you on the excellent picture you submitted to the Post Office Christmas Stamp Design Project.

The provincial selection committee chose your picture from among the many received from children in the province, as one of the 500 finalist designs that will be considered by the national selection committee in Ottawa.

Your picture will be included in the Post Office Christmas Art Exhibition that will tour the provinces in the fall, so that many people throughout Canada will have the opportunity to see and admire it.

Thank you for sending your lovely drawing to us, and best of luck in the final selection process!

Yours sincerely,

Eric Kierans,

Minister of Communications.

MINISTER OF COMMUNICATIONS



MINISTRE DES COMMUNICATIONS

June, 1970.

OTTAWA 4, ONT.

Miss Donna Niskala, Macrorie, Saskatchewan.

Dear Donna:

My warmest congratulations on the excellent Christmas picture you sent in to "Christmas Canada", the Post Office Christmas stamp project, last winter.

I am delighted to tell you that your drawing was chosen by the Design Advisory Committee to appear as one of Canada's Christmas stamps for 1970.

Your picture is one of the twelve stamp designs chosen from about 50,000 drawings sent to us by children from all over Canada. It will be seen on one of the five-cent Christmas stamps issued in October, and will be as close to an exact reproduction of your original bright picture as we can make it.

I hope that you will be able to accept our invitation to visit Ottawa with your mother during the week of August 23 - 30. I am sure you will enjoy meeting the other eleven children from across Canada, and touring Parliament and other famous historical sites in the national capital. We have also arranged a special tour of the stamp printing company for you. There, you will be able to watch the whole printing process that is being used to produce millions of Christmas stamps from your drawing.

Please give my congratulations and thanks to your parents and teacher, who I am sure are very proud of you. I look forward to our meeting in August.

Best wishes,

Eric Kierans,

Minister of Communications.

Province of



Saskatchewan

DEPARTMENT OF EDUCATION

OFFICE OF THE DEPUTY MINISTER

LMR/mg

Avord Tower, Regina, Saskatchewan, June 29, 1970.

Dear Donna:

In the absence of the Honourable J. C. McIsaac, Minister of Education, from his office during the next month, I am writing on his behalf to congratulate you upon having your drawing selected to appear as one of Canada's 1970 Christmas five-cent stamp designs.

I know that Dr. McIsaac would want to acknowledge the honour that you have brought to your teacher, your school, your parents, your community, and the province of Saskatchewan. You are to be congratulated upon your outstanding achievement in having your drawing selected from the thousands that were submitted by school children from every part of Canada.

Yours faithfully,

L. M. Ready,

Associate Deputy Minister,

(Education)

Miss Donna Niskala, MACRORIE, Saskatchewan.

Christmas Canada Kids

(items courtesy Michael Pierce)

Text from The Guidebook & Catalogue of Canadian Stamps, 2nd Edition, Glenn Hansen, 1973 (page 186):

The 1970 Christmas Issue was truly a children's christmas story. All of the Christmas stamps issued by Canada on October 7th, 1970 were designed by children. The five 5c values were designed by Donna Niskala [see diary notes, page 72], Macrorie, Saskatchewan, 9 years old; Anthony Martin, Marius, Manitoba, 5 years old; Lisa Wilson, Kamloops, B.C., 8 years old; Dwayne Durham, Fort Erie, Ontario, 7 years old; Manon Lecompte, Laprairie, Québec, 9 years old. The five 6c values were designed by Janet McKinney, Saint John, New Brunswick, 8 years old; Jean Pomerleau, St. Paul, Alberta, 8 years old; Nancy Whatley, Armdale, Nova Scotia, 10 years old; Eugene Bhattacharya, St. John's, Newfoundland, 7 years old; Joseph McMillan, Summerside, Prince Edward Island, 12 years old. [Ed: corrections to names made; see page 57]

A 10c value, used for the first time in Canada's Christmas stamps, was designed by by 10 year old Corinne Fortier of St. Leon, Manitoba while a 15c denomination, also used for the first time, was the work of Tanis Dojcak [Ed: see related story, page 74], Flin Flon, Manitoba who was also 10 years old.

Children (with parents — eleven mothers and one father) walking the streets of Ottawa (August 24) Note they are wearing their "Christmas Canada Kids" hats (see page 73)



The newspaper clippings and photos on these pages were provided to the children in an 'album' following their August 23–30, 1970 visit to Ottawa.



Allan Robb Fleming, Graphic Designer

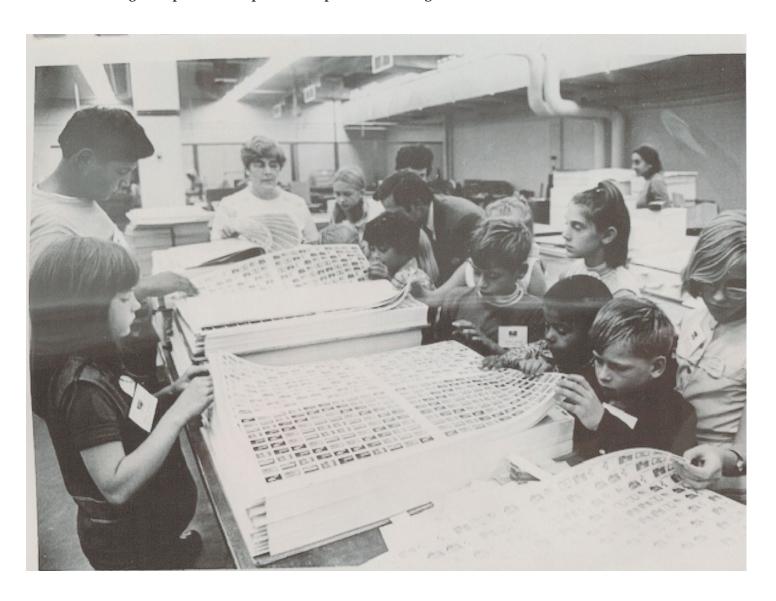
by: Michael Pierce

Over the years I have come to see the role of Allan Robb Fleming in the 1970 Christmas issue of stamps. He was a well known and respected graphic designer (Some of his designs survive to this day. A good example is the logo for CN. He submitted that winning design to them a long time ago.)

The stamps had their origins in the creations submitted by the children in that contest. He was commissioned by Canada Post Office, as it was known at that time, to design the stamps using those children's creations. He was a member of the Stamp Advisory Committee, which had come into existence the year before in 1969. He also travelled the country in 1970 to the various galleries that agreed to receive the various entries from the children in the various provinces to assist in their judging and selection of the final 50 entries each gallery submitted to the Stamp Advisory Committee in Ottawa. From these final 50 entries received in each of the 10 provinces, the Stamp Advisory Committee, of which he headed at that time, made their selection of the winning 12 designs from these 500 entries.

Remember too, Manitoba had two extra winners. Their designs were the 10- and 15-cent issues. Those designs were, according to some folks, meant to represent the Yukon and the North West Territories. No children from either of these areas were given the chance to take part in the contest. I believe they decided that the logistics, given the time frames for this contest, wouldn't have worked (unfortunately) for these two parts of Canada. This too was a decision of the Stamp Advisory Committee at that point in time — if you look really hard at these two stamps — you can, with some imagination, see a Northern child drawing a snowmobile and another child drawing the Christ Child under a northern sky devoid of all artificial light and filled with thousands of stars that children in the north would be very familiar with.

Fleming's influence on philatelic design for Canada Post was felt for many years even after his departure from that entity.

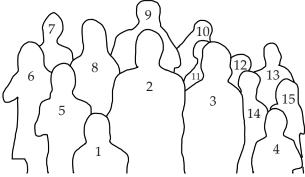


Other '1970 Christmas stamp' people to be acknowledged:

- Eric Kierans, Canada Postmaster General Nola Landucci, Project Co-Ordinator Christmas Canada
- Allan Robb Fleming, Graphic Stamp Designer for this issue







Identification of participants (by Donna Niskala)

- 1. Anthony Martin
- 2. Roland Michener, then Governor General of Canada
- 3. Spouse Nora Michener, Chatelaine of Rideau Hall
- 4. Jean Pomerleau
- 5. Dwayne Durham
- 6. Donna Niskala

- 7. Manon Lecompte
- 8. Tanis Dojcak
- 9. Joseph McMillan
- 10. My brother Daniel Niskala not a formal member of the group
- 11. Nancy Whatley
- 12. Lisa Wilson
- 13. Corinne Fortier
- 14. Eugene Bhattacharya
- 15. Janet McKinney



Governor General and Western Winners

WIN STAMP DESIGN CONTEST

Postmaster-General Eric Kierans congratulates Eastern winners in a contest to design 1970 Christmas stamps in Ottawa Monday. The winners (left to right) Nancy Whatley, 10, of Armdale, NS; Janet McKinney, 8, Saint John, NB; Eugene Bhattacharya, 7, St. John's, Nfld.; and Joseph McMillan, 12, Summerside, PEI, who are touring the Capital with other national winners.

(CP-Journal Wirephoto)

Governor General and Eastern Winners



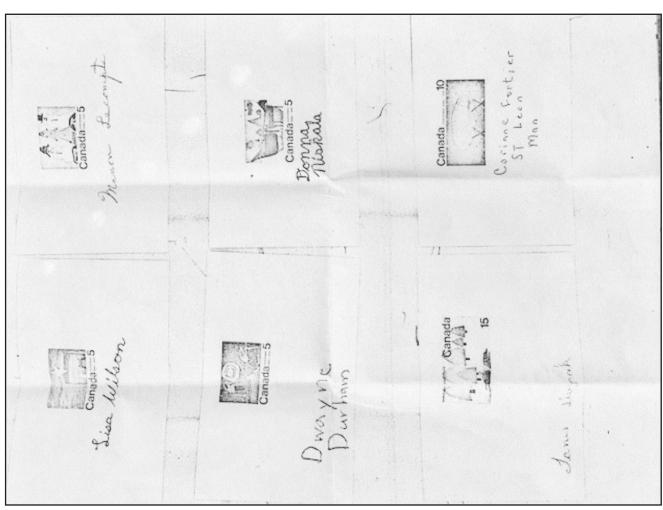
STAMP DESIGN WINNERS — Western winners of a contest to design 1970 Christmas stamps meet with Postmaster-General Eric Kierans in Ottawa Manday. The young artists (left to right): Corinne Fortier, 10. of St. Leon, Man.; Tanis Dojcak, 10, of Flin Flon, Man.; Lisa Wilson, 8, of Kamloops, B.C.; Donna Niskala, 9, of Macrorie, Sask.; Anthony Martin, 5, of Amaronth, Man.; and Jean Pomerleau, 8, of St. Paul, Alberta, are in Ottawa on tour.

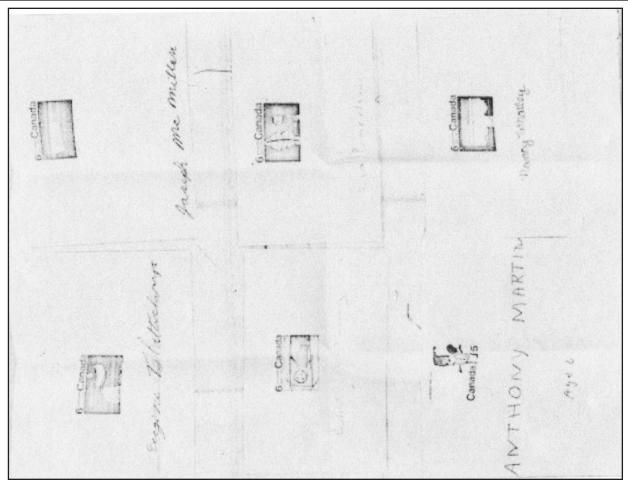


at Christmas party in August









Young Stamp Designers n City This Weekend

guests of postmaster general Eric Kierans.

The young artists, aged five o 12, took part in the unique

GOVERNOR GENERAL'S FOOT GUARDS

Canadian Army Reserve

The Foot Guards require 35 young men, 16 years of age and over, for a recruit course commencing 8 September 1970. The training is conducted Tuesday and Friday evenings, from 7.30 p.m. to 10.00 p.m. Join our program of training, sports and

Twelve young Canadian stamp project organized last Chrismas stamp designers will fall by the Canada post office be in Ottawa this weekend as and have competed in the design of the 1970 Christmas stamps.

> Each province has one representative except Manitoba which has three. More than 50,000 children in the country took part in the project.

VISIT G-G

While in Ottawa, the six boys and six girls will visit the Governor-General and the Canadian Banknote Company where they will see their work printed as stamps.

Other activities planned for the young visitors include visits to Man and His World and Jarry Park to see the Expos play, and an excursion to Upper Canada Village.

On Thursday, they visit the Ex wearing their special Christmas caps.

Their stamps will be on sale in early October and more than 400,000,000 will be printed in four colors.

'CHRISTMAS CANADA' AWARDS WEEK

Schedule of Events

Sunday, August 23 - Arrival in Ottawa. Registration at the Savoy Hotel, 140 Slayter

Monday, August 24 - a.m. Tours of Ottawa

p.m. Tour of Parliament, meet Minister of Communications,

Eric Kierans

Welcome banquet

Tuesday, August 25 - a.m. Special guided tour of the National Gallery

p.m. Tour of the Mint, Canadian Bank Note Company where the Christmas stamps are being printed

(2.00 p.m.-3:00 p.m.

Wednesday, August 26 - a.m.-p.m. By bus to Montreal, Tour of Terre

Des Hommes

p.m. Expos baseball game

Return by bus to Ottawa.

Thursday, August 27 - 11:00 a.m.–Reception at Government House

p.m.-Museum of Science and Technology

Evening 'Big Variety Show' at the Central Canada

Exhibition.

Friday, August 28 - 8:30 a.m.-Bus trip to Upper Canada Village and

Chrysler Farm

Swimming at Chrysler Park

4:00 to 6:00 p.m.-Reception at the Kierans

Evening-The Diamond Lil Show, CCE.

Saturday, August 29 - Day of sightseeing at the Central Canada Exhibition

Sunday, August 30 - Leave from Ottawa airport.

Diary of Donna Niskala

(as an adult, remembering events back to 1970)

August 23

We boarded the DC9 plane is Saskatoon. I had written in a letter that I hated flying, and wouldn't do it again – we hit some very bad turbulence on that trip. I remember being amazed at all of the cockpit controls. Back in those days the door was open for us to see the pilots. I have some memory of being given little plastic airplane brooches and a kid's "keep busy" bag with crayons, compliments of the airline. There were delays at take off and a very grumpy old man kept asking me if I had any food in my bags. Strange memory, but I can still see his face.

My brother Danny, on the other hand, only remembers the lovely face of Tanis Dojack as she boarded the plane

in Winnipeg with her Mom. As he apologetically confessed to me fifty years later, he always noticed the pretty ones! Ha! Nola Landucci met us at the airport and made sure we all got our taxis to The Savoy Hotel. Our room was #303, according to my brother (who loves guns) and used the caliber to remember our room number. We were almost too excited to sleep as we waited for the touring to begin!

August 24

I remember watching the Changing of the Guard on Parliament Hill, and I am sure that like every child, I was fascinated by those big, black, fuzzy hats!

I remember boarding the boat on the Rideau Canal. I loved being on the water. The bank sides were beautiful, with weeping willows and all those crazy big squirrels! We were told of how

many workers lost their lives building that canal. That dark information stayed in my memory. I also knew that I had relatives living further along that canal.

Back on Parliament Hill, I remember that we could not figure out how that flame could stay lit in the middle of water (the Centennial Flame). And we knew that the adults were not telling us the real reasons for the grate coverings on the top of the Peace Tower. All I know is that even if the balconies were screened off, my Mom almost died every time I hopped up to get a better view of the sites below.

The opening banquet was big. I remember the presenters and the big conference/dining room, with the big presentation screens. This was the first time that we were all together and being formally recognized as the stamp group. I was more interested in the food than the speakers, but I knew it was an important moment.

August 25

An art gallery might not impress many kids, but the National Art Gallery for me, was a highlight of the trip. I had always been told about *The Group of Seven*, and here we were seeing their



Donna Niskala was the designer for the Horse-drawn sleigh stamp.

trees and landscapes in real paintings. It was brilliant for the organizers to introduce classic Canadian painting to us at the National Gallery. *The Death of Wolfe* in particular stuck in my memory. I remember thinking he had just won a battle but still lost everything!

I remember the banquet on the lawn It was super fun to eat outside

I remember being at the Canadian Bank Note Company and being overcrowded as we tried to see the stamps in production on the machines. It really was amazing to see those stamps come out on those huge strips. We were waiting a long time for reporters to show up. Did this cost us our trip to the Museum of Science and Technology (because I have no memory of that)?? I remember being really mad at the reporters for saying that they hadn't got anything good yet as they maneuvered us around for photo ops. I can't remember the details, but as a kid I was mad at the reporters for not telling the truth about something. They always changed our words. Or maybe they were taking too long! Ha! Just a kids perspective on the press!



August 26

Road trip to Montreal! The Expos site was incredible. I remember a big white dome? I bought a little wooden doll from Russia, as a memory of The World theme.

We were guests of the Expos. I was not one of the kids who went down to meet the players, but now, as an adult, I sure wish I had!

August 27

We met the Governor General and toured his gardens. This is my Mom's favourite memory. She was impressed by the furniture. "I was not used to seeing furniture like that. So strange, elaborate, and beautiful. Thought it was a mansion and that he must have lived like a King. We never saw anything like that out West. The gardens were beautiful. We could never keep a garden trim like that," said my Mom.

My brother was fascinated by all the security. The RCMP were there in full uniform, and they were everywhere!

I remember the gardens. They truly were spectacular. The Governor General was very gentle and patient with us. We knew it was an honour to meet him. We lined up inside in a receiving line, then went to the outer steps after refreshments for more photos. The photographer tried his best to capture a photo of us when we were not drinking out of our glasses! We knew him well enough by then to torment him! The Governor General got a real kick out of Anthony, who was so little.

Mom loved seeing all the money being printed at the Canadian Mint. There were pages and pages of one dollar bills. We joked about the high security there, and a little mad that we got no samples!

The War Museum shocked all of us. But my Mom in particular was shocked by the horrors of the war museum displays. She lived through those years as a young girl, so it hit her harder than us. We had never seen a Victoria Cross medal before. I remember the recreation of World War I trenches — they really made an impact. It even smelled of mud and burlap, and they had displays of guns with bayonets all along the corridors.

Going to Eric Kierans' [Postmaster General] house in Hull was super exciting because it was going to be a Christmas party and we were even going to get presents in August! And we could run around outside! Eric Kierans was a charming guy who was very good with kids. He laughed and smiled and was so hospitable. His staff also let us inside the house and I was so shocked to discover that some houses had more than one bathroom! There was a tree set up at the edge of the banquet area and we had pictures taken outside by that silver artificial tree. We were given paints and brushes and a pad of very high quality artist paper. It was fun!

August 28

We took a bus to Upper Canada Village. What a treat! So much fun — Upper Canada Village had horses and animals and wooden fences and old buildings — and we were given rides on a wagon pulled by horses. Just like my stamp! I was out of my head! We decided to snack on some apples at one point and we were chased out of the apple trees by a lady whom we thought must be crazy, waving around that cane in the air at us!!!

We had had a lot of adventures together and had so much fun! The trip gave us memories to last a lifetime. For most of us, even being in a city was a completely new experience. And we had toured major cites in our nation's capital and been the guests of Canadian "royalty." Quite an honour indeed.

These are just some of my memories. They are as accurate as a child's memory can be! The trip left quite an impression on me.





"Christmas Canada Kids" hat

(by Michael Pierce, reprinted from BNA Topics, July-September 2019, page 38-39)

For a number of years, I have, on my own, been doing a research project on the Canada 1970 issue of Christmas stamps, which were designed by Canadian school children. The contest was held during the 1969 Christmas season, with the winning designs appearing on the twelve designs issued as Canada's 1970 Christmas stamps.

In my research, I discovered something that had puzzled me for a number of years. All Unitrade catalogues of Canadian Stamps, as well as most of the articles written about this stamp issue, named the designer of the 15¢ value (Scott 530) as ten-year-old Janis Dojcak. Her design shows a person returning home on a snowmobile, after finding a Christmas tree in the woods.

I would, however, occasionally come across an article that listed the designer as "Tanis" Dojcak. In both cases, the designer was identified as being from Flin Flon, MB. Wondering who the actual designer of this stamp is, I thought it would be a good thing for the real designer's name to be recognized as such. I decided in 2018 that I would try to definitely solve this question.

In December of last year, through the medium of Facebook, after some further sleuthing, and a follow-up telephone call, I was able to speak with the actual designer of this 15¢ Christmas stamp. What a treat this was for me—an early Christmas present! Her name is Tanis, not Janis, and she is now Tanis McIntosh. The illustration at right shows her at about ten, the age when she designed the Christmas stamp. She still lives in Manitoba, although she left Flin Flon and is now living in Morden. She told she became aware many years ago that her name has been spelled incorrectly. I assured her I would have it corrected for her.

How did this error occur? Even Library and Archives Canada (LAC) listed her name incorrectly as Janis, not Tanis. The culprit, it seems, is Canada Post. The official brochure they had printed for these stamps in 1970 spelled her name as Janis [see the PS14 illustrated on page 82], and this error was copied throughout the years in various publications. It has never been corrected—until now.



Tanis Dojcak at the age of about ten. Courtesy Tanis McIntosh (née Dojcak).

This year is the fiftieth anniversary of the Christmas Stamp Contest of 1969—a good time to set the record straight. And Tanis,

too, would appreciate it if we all spelled her name correctly and recognized her as the designer of this particular stamp.

I have been in tough with Robin Harris, Editor of the *Unitrade Catalogue of Canadian Stamps*, and her name will be spelled correctly in the 2020 edition. My archivist at LAC has also ensured that LAC's records have been corrected as well.

A tip of the hat to the publisher of an old Minkus stamp album [see page 151] that spelled her name correctly many years ago. This album set me on my quest to discover the correct name of the designer of this stamp.

Janet McKinney Howe

Some memories shared with me (Michael Pierce) from Janet McKinney Howe on finding out she was a winner in the Stamp Design Contest:

Janet was at St. Joseph's School in Saint John, NB. "It was May, when I was in Grade 3", she said, "and I remember how surprised I was." She had participated in the contest several months earlier.

She explained how they brought all the Grade 3's into the school library for the announcement. "My parents were there. I was confused." Looking back, she found it all "pretty overwhelming". Nonetheless, it was probably only when "the stamps came out that it hit me and we started getting letters with my stamp on them" she recalls. "I got letters from everywhere. I was even sent an article from *The Washington Post*."

Janet states "I didn't finish my design ... an image of the Christ Child in a manger ... by the deadline. I was upset because I did not get the yellow paper for the hay the way I wanted it."



Her teacher assured her it was all right, so it was sent in. Her "painting" included pastels and tissue paper. "We were allowed considerable freedom in what we wanted to use for the illustration."

At the time, Janet's parents were very "proud of the occasion". Janet's father carried press clippings and was eager to talk about his daughter's success.

For Janet "It is kind of neat to know that you have done something that isn't commonly done." She treasures all her souvenirs, especially the artist's proofs of her work. She does not consider herself an artist, even though she paints, decorates, and sews.

Did you know?

- First Canadian Christmas stamps designed by children
- First Canadian Christmas issue of more than 2 stamps in the issue
- First Canadian Christmas stamps to bear the image of Santa Claus
- First Canadian Christmas stamps to bear the image of the Baby Jesus
- First Canadian Christmas stamps to have the year of issue prominently featured in the design of the stamp
- First Canadian Christmas stamps not to have the accent (the diceresis) over the "E" in Noël
- First Canadian stamp issue to use a philatelic Latin square pane arrangement

2



Courtesy Eugene Bhattacharya

OFFICE OF THE
MINISTER OF COMMUNICATIONS



CABINET DU
MINISTRE DES COMMUNICATIONS

September 16, 1970.

OTTAWA 4, ONT.

Miss Donna Niskala, Macrorie, Sask.

Dear Donna:

Now that you're back home and safely settled down to school and routine, I hope you can still remember something of that short week you spent with us in Ottawa.

The photos taken by Vic Millar should help preserve some of the high points for you. They are being printed now, and should be ready to send to you next week.

Remember Mr. Flatters, Chief of our Philatelic Division, who showed us your original drawing in his office? He has given me these philatelic order forms to send to you so that you'll be sure to get the Christmas stamps you want. Please read these forms over carefully with your parents, and be sure to send me, by October 1st, the completed order for all the stamps you want (including addressed envelopes for people to whom you want to send a stamp postmarked on the first day of issue).

I should mention that the Post Office Department is also issuing a special "souvernir card" for the Christmas stamps. This is a very fancy philatelic card that has the full twelve Christmas stamps mounted on it, and is sent to the buyer, or directly to whomever indicated, in its own envelope. The cards will be out in late October, and will sell for \$1.50 each. If you wish, you can order these through me at the same time that you order your first day covers. (You can buy these later at your local post office, if you prefer; the deadline of October 1st is only for "first-day" envelopes and "plate blocks").

I've been pretty busy since you left, taking care of all the press calls from people interested in the Christmas Canada kids. Better keep your scissors ready for scrap-book clippings around Christmas time!

Good luck with your new school year, and hello from André and Jerry.

Sincerely,

Nola Landucci.

P.S. Here's your badge - and say hello to Danny.

Landercei

The "souvenir card" referred to in parapraph 4 can be seen on page 124.





FOR IMMEDIATE RELEASE

TWELVE CHILDREN'S DESIGNS FOR 1970 CHRISTMAS ISSUE

Canada's 1970 Christmas postage stamps will reproduce twelve designs representing "a child's vision of Christmas." The original children's drawings were selected by the Design Advisory Committe from among 50,000 submitted to a national stamp design project for Canadian children. The project was conducted by the Post Office Department with the cooperation of the Departments of Education and art galleries in each province during the 1969 Christmas season. The stamps, in denominations of 5¢, 6¢, 10¢ and 15¢, will be released on 7th October to provide appropriate issues for Christmas mailings.

The new stamps are being printed by Canadian Banknote Company in four-colour process lithography, using the colours red, blue, yellow and black, in order to reproduce the bright drawings as closely as possible. Five designs will be alternated over each sheet of stamps on both the 5¢ and 6¢ values, while the 10¢ and 15¢ stamps will carry one design each. The words "Canada - Christmas - Noc1/1970" and the denomination, in black, border the design on each stamp.

The five drawings reproduced on the 5¢ stamp, all on a light background, show a horse-drawn sleigh by 9-year-old Donna Niskala of Macrorie, Saskatchewan; an elfish santa by 5-year-old Anthony Martin of Amaranth, Manitoba; a nativity scene by 8-year-old Lisa Wilson of Kamloops, B.C.; a ski scene by 7-year-old Davayne Durham of Fort Erie, Ont.; and two snowmen, by 10-year-old Manon Lecompte of Laprairie, P.Q. There will be 220 million of the 5¢ stamps printed, on medium size horizontal format (30 x 24 mm).

... 7

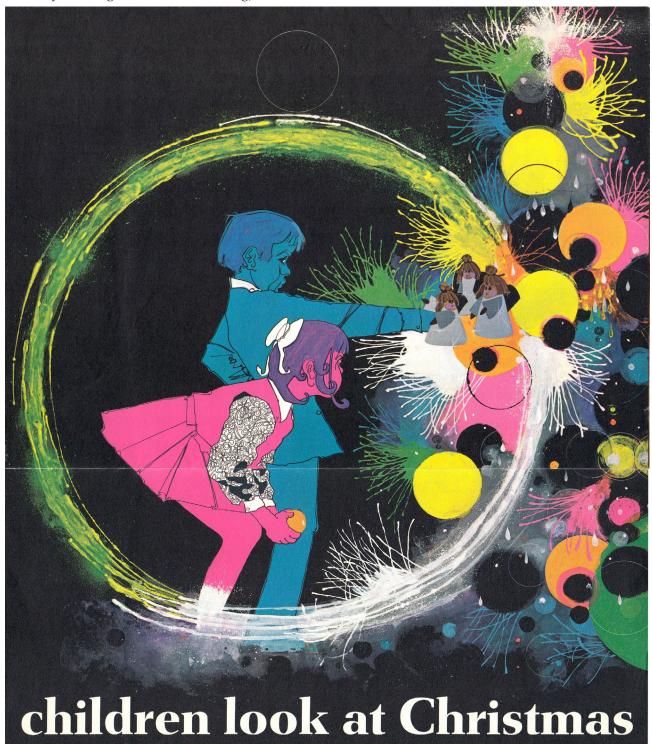
The 6¢ stamps will be printed on the same format in the quantity of 136 million. The five 6¢ designs, on dark background, reproduce drawings of a new-born Christ child by 8-year-old Janet McKinney of St. John, N.B.; a Christmas tree scene by 8-year-old Jean Pomerleau of St. Paul, Alta.; a toy shop at Christmas, by 10-year-old Nancy Whatley of Armdale, N.S.; Santa on his rounds, by 7-year-old Eugene Bhattacharya of St. John, Newfoundland; and a lighted church by Joseph McMillan of Summerville, P.E.I.

The two higher-denomination stamps, destined for use on parcels and international air mail, are printed on larger horizontal format (40 x 24 mm) in quantities of 27 million for the 10¢ value, and 22 million for the 15¢ value. A drawing of a manger against a star-studded sky by 10-year-old Corinne Fortier of St. Léon, Manitoba appears on the 10¢ stamp, while the 15¢ stamp reproduces a snowmobile scene by 10-year-old Tanis Dojcak of Flin Flon, Manitoba.

The twelve youngsters whose drawings were selected will be treated to an awards trip to the National Capital during the last week of August. Included in their week's itinerary is a special tour of the Canadian Banknote Company, where they will be shown the Christmas stamps in production.

Collectors may order their stamps at face value through:

PHILATELIC SERVICE CANADA POST OFFICE OTTAWA 8, ONTARIO



Christmas as seen by the under thirteen-year-old children of Canada is reflected in the representative group of twelve crayon and brush creations chosen from tens of thousands of submissions in the Canada Post Office nation-wide stamp design project.

Educators throughout the country gave willing assistance leading to the eventual selection of twelve drawings. It is noteworthy that Canada's use of children's work coincides with International Education Year.

Issued

Date of issue for the 1970 Christmas stamps is 7th October.

Issued by Public Affairs Branch



Noël, tel que le conçoivent les enfants de moins de treize ans au Canada, est le thème de douze dessins, au crayon ou au pinceau, que les Postes canadiennes ont choisis parmi des dizaines de milliers qui leur sont parvenus à l'occasion d'un concours de dessins de timbres-poste, organisé à l'échelle nationale.

Dans toute l'étendue du pays, des instituteurs ont donné de bonne grâce leur appui à ce concours qui a éventuellement mené au choix de douze dessins. Il y a lieu de remarquer que le Canada a décidé d'utiliser des oeuvres, exécutées par des enfants, en l'Année internationale de l'éducation.

La vente des timbres de Noël 1970 commencera le 7 octobre.

Publié par la Direction des affaires publiques

CANADA POST OFFICE

SPECIAL ISSUE POSTAGE STAMPS CHRISTMAS 1970

POSTES CANADIENNES

TIMBRES-POSTE SPÉCIAUX **NOËL 1970**

DATE OF ISSUE - 7th October 1970

5¢ DENOMINATION

DATE D'ÉMISSION: le 7 octobre 1970







VALEUR de 5c

Canadal 18

GRANDEUR

du centre des perforations 30mm x 24 mm

DESIGNED BY - DESSIN

Ω

A) Donna Niskala, Macrorie, Saskatchewan.
B) Lisa Wilson, Kamloops, British Columbia.
C) Manon Lecompte, Laprairie, Québec.
D) Dwayne Durham, Fort Erie, Ontario.
E) Anthony Martin, Marius, Manitoba.

PANES OF FEUILLE 100

TOTAL QUANTITY ORDERED: TIRAGE TOTAL 220,000,000 Bien que différents, les cinq timbres ont une même valeur faciale de 5 cents et sont imprimés sur un seul feuillet de 100 exemplaires.

The five different design, all of 5¢ denomination, are printed on each single pane of 100 stamps.

Canadian Bank Note Co. Ltd. Ottawa

IMPRIMÉ PAR

PRINTED BY

centre to centre of perforations

30mm x 24mm

SIZE

The pane illustrated on page two displays actual arrangements of the five stamp designs by the use of letters to indicate each design.

La figure à la page deux indique la position des cinq timbres sur le feuillet, au moyen d'une lettre pour chacun.



VALEUR de 6c







Canada

Ш	GRANDEUR	30mm x 24mm du centre des perforations	J ORDERED AL	Bien que différents, les cinq timbres ont une même valeur faciale de 6 cents et sont imprimés sur un seul feuillet de 100 exemplaires.	La figure à la page deux indique la position des cinq timbres sur le feuillet, au moyen d'une lettre pour chacun.	epeu X		n, Manitoba	Ltd., Ottawa	
			TOTAL QUANTITY ORDERED TIRAGE TOTAL 136,000,000	Bien que différents, les cinq timbres ont une même valeur fa 6cents et sont imprimés sur un seul feuillet de 100 exemplaires.	La figure à la page deux indique la posir feuillet, au moyen d'une lettre pour chacun.		15¢	Janis Dojcak, Flin Flon, Manitoba	Canadian Bank Note Co. Ltd., Ottawa	40mm x 24mm
DESIGNED BY - DESSIN	e Battacharya, St, John's, Newfoundland. Mckinney, Saint John, New Brunswick.	dale, Nova Scotia. Paul, Alberta. mmerville, P.E.I.	PANES OF FEUILLE 100		of the			DESIGNED BY -DESSIN	PRINTED BY - IMPRIMÉ PAR	SIZE - FORMAT
	A) Eugene Battacharya, B) Janet Mckinney, Sain	C) Nancy Whateley, Armdale, Nova Scotia. D) Jean Pomperleau, St. Paul, Alberta. E) Joseph MacMillan, Summerville, P.E.I.	PRINTED BY IMPRIMÉ PAR Canadian Bank Note Co. Ltd. Ottawa	ll of 6¢ denomination, are F	e two displays actual arran of letters to indicate each	da coma vacom 18.	10¢	Corrine Fortier, St. Leon, Manitoba	Canadian Bank Note Co. Ltd. Ottawa	40mm x 24mm
	SIZE	30mm x 24mm centre to centre of perforations	Canadian	The five different design, all of 6¢ denomination, are printed on each single pane of 100 stamps.	The pane illustrated on page two displays actual arrangements of the five stamp designs by the use of letters to indicate each design.	Canada		Corrine For	Canadian Ba	

PRINTING PROCESS — The children's crayon and brush creations have been faithfully reproduced by four colour lithographic printing, Marginal inscriptions will appear in the four corners of each pane of stamps available from the Philatelic Service.

TAGGED STAMPS — Quantities of the 5¢, 6¢, 10¢ and 15¢ Christmas 1970 stamps are being "Tagged" but there are no marginal inscriptions on corner SPECIAL NOTICE — FIRST DAY COVER SERVICE AVAILABLE

1. Any selection or combination of 10ϕ design and/or 15ϕ design 2. Plate block of four, 5ϕ design or 6ϕ design 3. All 5ϕ designs — random arrangement on one cover

PROCEDE D'IMPRESSION – Les dessins originaux au pastel et au pinceau des enfants ont ete fidelement reproduits par un procede de lithographie en quatre couleurs. Des inscriptions marginales apparaitront aux quatre coins de chaque feuille de timbres vendue par le Service de philatelie.

TIMBRES MARQUES – Un certain nombre des timbres de Noël 70 de 5c, 6c., 10c. et 15c. sont "marques" mais lesblocs de coin des timbres marques AVIS SPECIAL – COMBINAISONS POSSIBLES POUR LES PLIS PREMIER 1. Tout timbre de 10c., ou de 15c. ou toute combinaison des deux.

2. Blocs de quatre timbres avec inscription dans la marge de 5c. ou de 6c. 3. Tous les timbres de 5c. – disposes de différentes façons sur une enveloppe.

22,000,000

QUANTITY ORDERED - TIRAGE

27,000,000

50

PANES OF - FEUILLE

50

tous différents seront imprimés sur chaque feuille de TIMBRES DE 5c. Cinq timbres de 5c., 100 timbres.

5¢ DENOMINATION
The five different designs, all of 5¢ denomination, are printed on each single pane of 100 stamps.

- FIRST DAY COVER SERVICE AVAILABLE (Continued) SPECIAL NOTICE

4. All 6¢ designs - random arrangement on one cover

Items 3 + 4 on one cover Items 3 + 4 + single 10¢ and single 15¢ on one cover.

Because of the combinations and variations and impossibility of meeting all possible demands within the time available for servicing first day covers we must regretfully limit the combinations. COVERS PREPARED AND SUBMITTED BY THE CUSTOMER IN ANY OTHER COMBINATION WILL RECEIVE NORMAL POSTAL CANCELLATION.

FIRST DAY COVERS—Collectors should address their own covers and forward them to the "First Day Cover Service" Canada Post Office, Ottawa 2, Ontario to arrive not later than 30 September 1970. The Post Office does not supply cacheted covers. Orders for first day covers with tagged stamps will be returned unfilled.

COVER SERVICE FEE—Not applicable.

- COMBINAISONS POSSIBLES POUR LES PLIS PREMIER AVIS SPECIAL JOUR (suite)

4. Tous les timbres de 6c. – disposés de différentes façons sur une enveloppe.
5. Les articles 3 + 4 sur une seule enveloppe.
6. Les articles 3 + 4 + un timbre de 10c. et un timbre de 15c. sur une seule enveloppe.
6. Les articles 3 + 4 + un timbre de 10c. et un timbre de 15c. sur une seule enveloppe.
6. Les articles 3 + 4 + un timbre de 10c. et un timbre de 15c. sur une seule enveloppe.
6. Les articles 3 + 4 + un timbre de 10c. et un timbre de selisitations possibles et de l'incapacité ou nous serions alors de satisfaire à toutes les demandes dans le délai qui nous est imparti pour assurer le service des pis Premier jour, nous devons malheureussenent limiter les combinaisons. LES ENVELOPPES ADRESSES PARR LE CILIENT ET DEMANDANT UNE AUTRE COMBINAI.
6 SON RECEVRONT L'OBLITERATION POSTALE ORDINAIRE.
7 PLIS PREMIER JOUR – Les collectionneurs derront envoyer des enveloppes portant leur adresse au "Service de plis Premier jour, Postes canadiennes, l'and La Poste ne fournit pas, d'anveloppes spéciales. Les commandes d'enveloppes avec timbres marqués seront renvoyee sans être executées.

FRAIS DE SERVICE – Aucuns.

A	В	U	٥	ш	ш	Δ	U	В	A
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В	C	Q	ш	4	∢	ш	۵	U	B
∢	ω	C	D	ш	ш	۵	U	æ	∢

The five different designs, all of 6¢ denomination, are printed on each single pane of 100 stamps.

The five pane of 100 stamps.

The pane illustrated above displays actual arrangements of the 5¢ and 6¢ stamps by the use of letters to indicate each design.

SPECIAL NOTICE

Because of the combinations and variations we must regretfully limit orders for the 5¢ and 6¢ stamps to the following:

SINGLES
All 5¢ designs — 5 stamps random arrangements, our selection.
All 0¢ designs — 5 stamps random arrangements, our selection.
(regular and tagges — 5)
PLATE BLOCKS
Marginal inscription corner blocks may be obtained by ordering a minimum of ten 5¢ or 6¢ stamps for each corner block requested. There are no marginal inscription on corner blocks of tagged stamps.

ANY Complete sheet of the 5¢ or 6¢ designs. (regular and tagged) ORDERS PREPARED AND SUBMITTED BY THE CUSTOMER IN OTHER COMBINATION WILL BE RETURNED UNFILLED.

Cinq timbres de 6c., tous différents, seront imprimés sur chaque feuille de 100 timbres.

Le panneau représenté ci-dessus montre la disposition des timbres de 5c. et de 6c. au moyen de lettres pour les différents dessins.

AVIS SPECIAL

En raison du grand nombre de combinaisons possibles, nous devons malheuresment limiter à ce qui suit les commandes de timbres de 5c. et de 6c.:

Les cing differents imbres de 5c. – dans la disposition de notre choix. Les Les cing differents timbres de 6c. – dans la disposition de notre choix. Les cing differents timbres de 6c. – dans la disposition de notre choix. (Ordinaires ou marqués)

BLOS

BLOS

Ordinaires ou marqués)

BLOS

FULLES

FULLLES

COMMANDES

QU'ILLS NOUS ADRESSERONT POUR DES COMBINAISONS DIFFERENTES

CHRISTMAS - NOËL

The meaning of Christmas to the under thirteen year old children of Canada has been captured in the representative group of twelve delightful drawings chosen from tens of thousands of submissions in the Canada Post Office stamp design project. The designation of 1970 as International Education Year places an added significance on the use of children's designs on Canada's Christmas stamps.

It was in mid-November 1969 that this venture was announced. The timing was a happy choice since it made possible an expression of "What Christmas Means to Me" based on actual experiences and happenings during the season which holds a special magic for the young. The cooperation of Departments of Education throughout Canada lightened the administrative burden, similarly the willing assistance of art gallery directors and other educators smoothed the path in the preliminary selection of designs. Some forty or fifty paintings and drawings were referred to Ottawa from each of the Edmonton Art Gallery, the Norman Mackenzie Art Gallery in Regina, the Winnipeg Art Gallery, the Norman Mackenzie Art Gallery in Regina, the Winnipeg Art Gallery in Robwens Art Gallery in Regina, the Confederation Art Gallery in Robwens Art Gallery in Robwens Art Gallery and Museum of Fine Arts, the Owens Art Gallery at Fredericton, the Montreal College of Art at Hailiax, the Confederation Art Gallery and Museum at Charlottetown and the Arts and Culture Centre at St. John's.

The final adjudication of approximately five hundred representative submissions at Post Office Headquarters, Ottawa, performed by the Department's Design Advisory Committee, resulted in the selection of twelve brush and crayon creations. These have now been reproduced with great fidelity as postage stamps. The five-cent issues are based on submissions by Lisa Wilson, age 8, of Kamloops, British Columbia; Donna Niskala, age 9, of Macrorie, Saskatchewan; Anthony Martin, age 5, of Marius, Manitoba; Dwayne Dunham, age 7, of Fort Erie, Ontario, and Manon Lecompte, age 9, of Lapratire, Quebec. On the six-cent stamps are drawings by Jean Pomperleau, age 8, of St. Paul, Alberta; Janet McKinney, age 8, of Saint Joseph MacMillan, age 12, of Summerville, Prince Edward Island, and Eugene Battacharya, age 7, of St. John's, Newfoundland.

The ten-cent denomination has a drawing by Corrine Fortier, age 10, of St. Leon, Manitoba, and the fifteen-cent value is based on one by Janis Dojcak, age 10, of Flin Flon, Manitoba. These children, in addition to enjoying that special experience of seeing their drawings on their nation's stamps, received special treasts arranged by the Post Office Department. Included was an expenses paid trip to see their national capital city, Ottawa.

The uncontrived and innocent beauty of art fashioned by talented youngsters gives ample evidence that this special project was a spark which ignited the imagination and ready cooperation of children and gave them encouragement at an early age to participate in the affairs of their country. That the rallelinge to the young was so effectively grasped is a source of tremendous satisfaction.

La fête de Noël, telle que la conçoivent les entants de moins de treize ans ar Canada, s'exprime dans douce dessins ravissants que les Postes ar au Canada, s'exprime dans douce dessins ravissants que les Postes ar au Canada, s'exprime dans douce dessins ravissants que les Postes ar anada de concours qu'elles avaient organise pour obtenir des dessins de timbres-poste sur ce theme. Le choix de 1970, comme Annoe de dessins, conçus par dess enfants, sur les timbres de Noël du Canada. Cest vers la minovembre de 1969 qu'on avait amonoce ce concours. Le temps était bien phoisi, car il permettait are citate péride de lété, itopiques pleine de megle pour le Canada, a latégé le poids de lété, itopiques pleine de megle pour le Canada, a latégé le poids du travail administratif et nous savons gélatement gre aux directeurs des gladres d'ant et aux prélimiques de l'aide qu'ils out bien voutin nous accourte dans le choix prefiniquaire des déssins, Ouelque quarante a cinquante tableaux d'abilis a la Galerie d'ant de l'Amonocur, a la Galerie d'ant de Monitreal, a la Galerie d'ant de l'Amonocur, a la Galerie d'ant de l'Aministration on et transmis à Ottawa par charm des jurys nationnaux établis à la Galerie d'ant de l'Orivario, al Torono, au Musee des Beaux-Arts de Monitreal, a la Galerie d'ant de l'Aministration consultatif de l'esthetique des Postes, s'est porte sur douze dessins au la Galerie d'ant de l'Aministration consultatif de l'esthetique des Postes, s'est porte sur douze dessins at timbres-poste. Les figurines de cities d'ant de l'esthetique des Postes, s'est porte sur douze dessins de timbres-poste. Les figurines de cities d'ant de l'esthetique des Postes, s'est porte sur douze dessins d'antere dessins au moresque des sins au consultatif de l'esthetique des Postes, s'est porte sur douze dessins au moresque des sins executes par Lisa Mison (8 ans), de Maroni, des saint-lean, and Nouvelle-Eouse, l'and Maritro s'and Maroni, de Saint-lean, an Nouvelle-Eouse, los purits and properteur (8 ans), de Maroni, an Amidory Martin

nationale, si simple et naturelle, des oeuvres de ces enfants de talent La beatté, si simple et naturelle, des oeucures spécial a stinulé l'imagination prouve d'une façon irrétutable que ce concours spécial a stinulé l'imagination et le désir de collaborer inne en eux et les a encouragés a participer de bonne heure aux affaires de leur pays. Qu'ils aient si brillamment repondu a l'invitation ne peut que nous donner une vive satisfaction.

Marginalinscription corner blocks or "TAGGED" blank corners position may be obtained by ordering a minimum of ten 5¢ or 6¢ stamps On peut obtenir des blocs de coin avec inscription dans la marge ou des blocs sans inscription de timbres 'MARQUES''en comman-BULLETIN DE COMMANDE DE TIMBRES-POSTE SPECIAUX ORDER FORM FOR SPECIAL ISSUE POSTAGE STAMPS Quantity
Ordered
Quantité
requise CHRISTMAS – NOEL 1970 dant un minimum de dix timbres de 5c ou 6c et de quatre timbres pour les valeurs de 10c et 15c. PLATE BLOCKS – BLOCS NUMÉROTÉS Indicate Requirements Précisez PANES - FEUILLES Regular – régulier Regular – régulier Regular – régulier Regular – régulier Tagged – marqué and four 10¢ and 15¢ stamps for each corner block desired. Tagged - marque Tagged – marqué Tagged – marqué Regular – régulier Regular – régulier Reguler - regulier Tagged - marque Tagged – marqué per pane Nombre par feuille Stamps Philatelic Service — Service de philatélie 100 100 50 50 The five different designs are printed on each single pane. 6¢ Bien que différent les cinq timbres sont imprimés sur un seul feuillet. The five different designs areprinted on each single pane. Bien que different les cinq timbres sont imprimes sur un seul feuillet. POSTES CANADA POST OTTAWA 8, ONTARIO Items - Articles 10 15ϕ 54 φ9 54

4

Total Cost Prix total

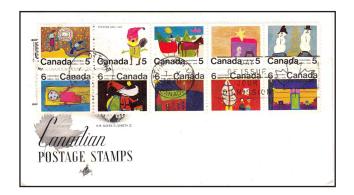
SINGLE Tagged - marqué All designs, random arrangements - Minimum units of 5 stamps - our selection. Les cinq différents timbres de 5c dans la disposition de notre choix. Les cinq différents timbres de 6c dans la disposition de notre choix. Les cinq différents timbres de 6c dans la disposition de notre choix. Los cinq différents timbres de 6c dans la disposition de notre choix. TOTAL M.O. Refund R.O. Refund R.O. Refund To Customer: Remit by Postal Money Order or Bank Draft Canadian Funds to the RECEIVER GENERAL OF CANAD This order form will be returned to you with the stamps, as In case of discrepancies, it should be returned with your dence. Au Client: Prière d'acquitter par mandat de poste ou traige en monnaie canadienne, payable au RECEVEUR GEN					
All designs, random arrangements – Minimum units of 5 stamps – our selection. All designs, random arrangements – Minimum units of 5 stamps – our selection. All designs, random arrangements – Minimum units of 5 stamps – our selection. All designs, random arrangements – Minimum units of 6 to 5 stamps – our selection. All designs, random arrangements – dans la disposition de notre choix. Les cinq différents timbres de 6c. – dans la disposition de notre choix. To Customer timbres de 6c. – dans la disposition de notre choix. TO Customer: Remit by Postal Money Order or Bank Draft Canadian Funds to the RECEIVER GENERAL OF CANAD. This order form will be retumed to you with the stamps, as In case of discrepancies, it should be retumed with your dence. Au Client: Prière d'acquitter par mandat de poste ou traige en monnaie canadienne, payable au RECEVEUR GEN				_	
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	orrespon- Cash – Argent		Cash Clerk - Co	Commis à l'argent	
	de banque SRAL DU		Date		
e present bulletin de commande vous sera	Verified by -	Véritié par	Wicket Clerk - G	Guichetier	
à titre de facture. S'il y a erreur, veuillez le joindre a votre corres- pondance.	Packed by	- Emballé par	Date		
Deposit Account No. No de compte-provision Name - Nom					
Address – Adresse			A	Apt. No.	
FLEASE FRINT $EN\ LETTRES\ MOUL \'ESS\ S.\ V.P.$ City — $Ville$	$\frac{F_{tat}}{F_{tat}}$. Province/State-		d appart.	
	(Please Quote Zone or Zip Code No. – Prière d'indiquer la Zone ou le Code ''Zip'')	No Prière d'indiqu	er la Zone ou le C	ode "Zip")	

Private First Day Covers of 1970 Christmas Issue

by: Bob Vogel

Unless otherwise noted, these scans are courtesy Bob Vogel, chairman of the First Day Cover Study Group of BNAPS. Arranged by cachet maker.

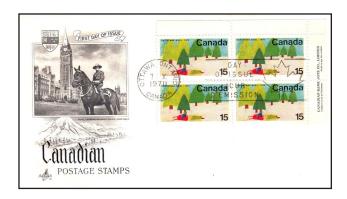
Artcraft





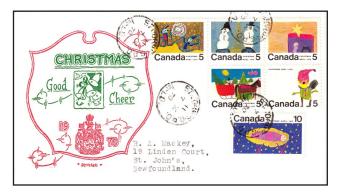


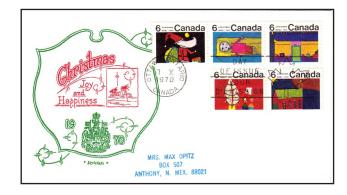




First day cover scans at 50%.

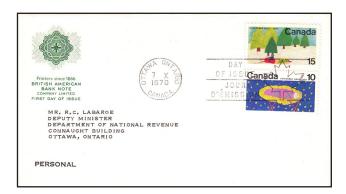
Artopages







British American Bank Note Company



Cachet Craft



Canada Envelope Company





Canada Post Office Publicity





Courtesy Andrew Chung



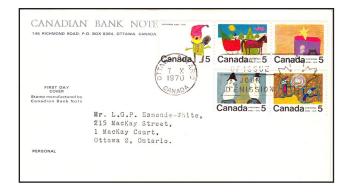
Canada Post Replacement



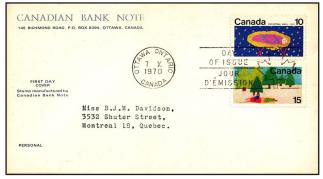




Canadian Bank Note





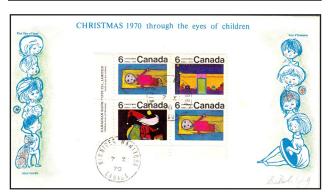


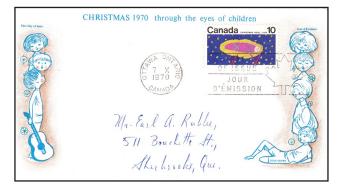
Above two courtesy Andrew Chung

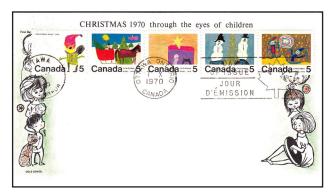




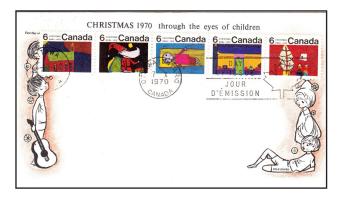


















Center blocks (untagged and tagged) Courtey Michael Pierce





Identical pairs ("twins") Courtey Michael Pierce

Dominion Engineering





elliott/marion

Pharmaceutical Specialties Spécialités 4940 Fisher St. Laurent, Montréal 376, Canada

341-6241

7 October 1970

Dear Doctor:

This First Day Cover* marks the philatelic beginning of the holiday season. In a short time, young and old will be lining up to buy these beautiful stamps to mail their cards and packages.

Unfortunately, the holiday period will be marked by an increasing incidence of pharyngitis, laryngitis, tonsillitis and acute exacerbation of chronic bronchitis and pneumonia. Fortunately, there are effective drugs today which help the physician treat these diseases with a high degree of success.

Our product, RONDOMYCIN (methacycline HCI) is an antibiotic which has proved its worth around the world especially in the treatment of respiratory infections in both children and adults.

Features of RONDOMYCIN include:

- (I) effective serum levels of 24 to 36 hours after the last dose
- (2) effectiveness whether penicillinase is present or not
- (3) effectiveness in mixed infections
- (4) minimal gastric upset

We have written to you before about the merits of RONDOMYCIN, especially in the treatment of respiratory infections. For example, a clinical success rate of 95% in 685 patients was reported in two studies of upper respiratory, lung and bronchial infections using 300 mg. RONDOMYCIN capsules b.i.d.

The success rate in pediatric respiratory infections was equally convincing – 96% of 221 cases. After millions of patients treated with RONDOMYCIN, tooth staining has not been reported as an untoward effect.

Usual adult dosage is 300 mg. twice daily or I50 mg. q.i.d., preferably I hour before or 2 hours after meals. In very severe infections, the dosage may be doubled.

Pediatric dosage is 3 to 6 mg. per pound per day in divided dosages. Please see chart enclosed.

Free trial material of capsules and suspension are available upon signed request.

Very truly yours,

L. G. Elliott, A.Ph., Phm.B

Presiden

DAY
OF ISSUE
JOUR
JOUR
D'EMISSION
Dr. Donald F. Pringle.
1535 Notre Dame.
Lachine 600, Que.

marion

Pharmaceutical Specialties Spécialités pharmaceutiques 4940 Fisher St. Laurent, Montréal 376, Canada 341-6241

7 octobre, 1970.

Cher Docteur,

Cette nouvelle émission de timbre marque le début philatélique de la saison des Fêtes. Très bientôt, jeunes et vieux s'empresseront d'acheter ces jolis timbres pour leurs cartes de souhaits et leurs colis.

Malheureusement, durant la saison des Fêtes, l'on remarque un accroissement des cas de pharyngite, laryngite, amygdalite ainsi qu'une irritation accentuée de la bronchite chronique et de la pneumonie. Toutefois, nous avons, aujourd'hui, des drogues remarquables qui permettent au médecin de traiter ces maladies avec succès.

Notre spécialité RONDOMYCINE est un antibiotique qui s'est avéré efficace partout dans le monde entier. Ses avantages sont les suivants:

- Vingt-quatre heures après la cessation du traitement, les taux sanguins sont encore à un niveau thérapeutique;
- Efficace même si la pénicillinase est présente ou non;
- Efficace dans les infections mixtes;
- RONDOMYCINE est bien tolérée;

Déjà, dans le passé, nous vous avions souligné cette grande efficacité de RONDOMYCINE dans les infections respiratoires. Par exemple, chez 665 patients affectés d'infections respiratoires supérieures, pulmonaires et bronchiques, le taux du succès clinique fut de l'ordre de 95%, avec une posologie de 300 mg. b.i.d.

Chez les enfants, on a pu obtenir des résultats très satisfaisants dans 96% des 221 cas traités.

Posologie pour adultes: une capsule RONDOMYCINE 300 mg. b.i.d. (ou une capsule RONDOMYCINE 150 mg. q.i.d.) administrée une heure avant ou deux heures après les repas.

Posologie pour enfants: 3 à 6 mg. par livre de poids par jour en prises divisées. S'il vous plaît, consulter bibliographie ci-incluse.

Des échantillons vous seront fournis sur demande écrite.

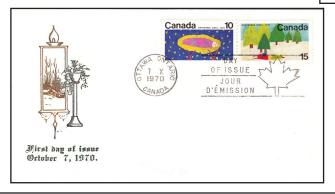
Cordialement.

LCM/SR

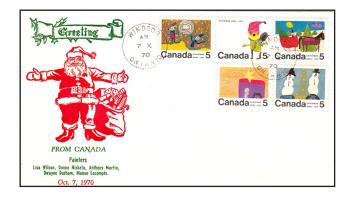
Pièce jointe

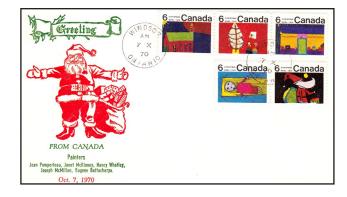
LGE:ps

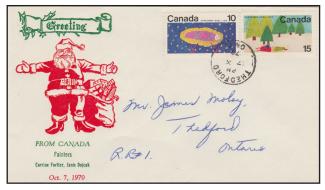
Gamula



Grover

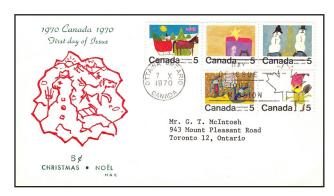






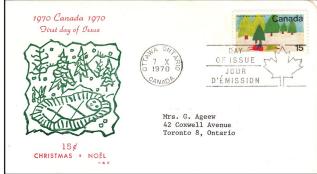
Courtesy Michael Pierce (notice spelling of 'Janis')

H & E



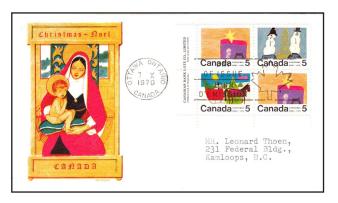


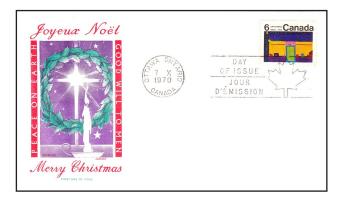


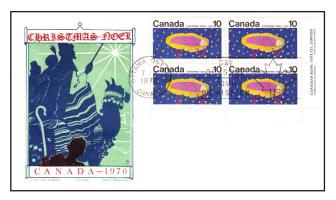


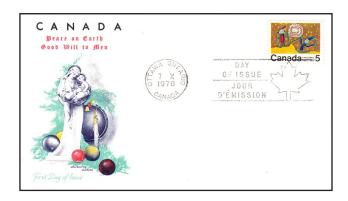
Jackson



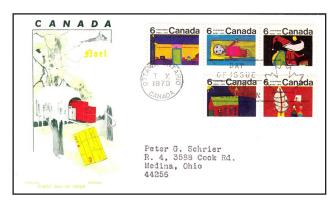






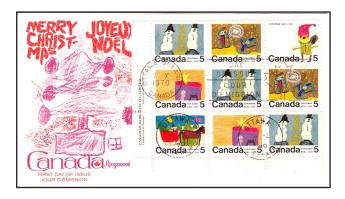








Kingswood



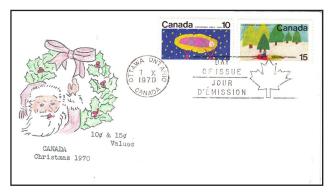
Pritchard

Canada Christmas 1970

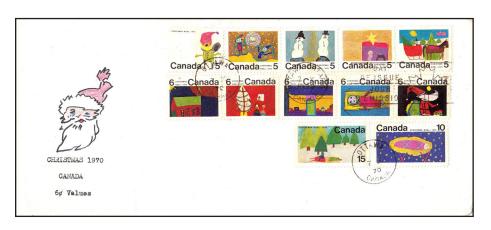


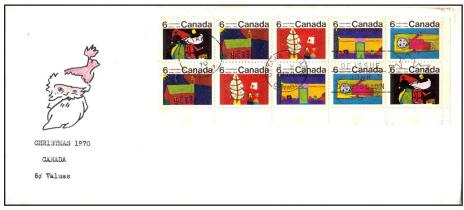


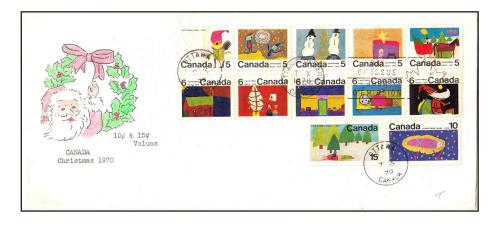












Rosecraft









Center block Courtey Michael Pierce





Tagged. Contrary to first day cover servicing regulations that "Orders for first day covers with tagged stamps will be returned unfilled.", a small quantity are known.

Courtesy Andrew Chung



Center block Courtey Michael Pierce

Schering



Sterling



Unknown

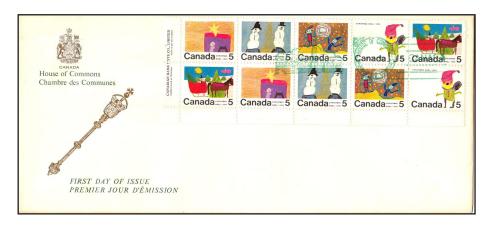






Courtesy Michael Pierce

House of Commons



SenateCourtesy Michael Pierce











FLEETWOOD, KINGSWOOD, AND WESTERWOOD

by Michael Pierce

Fleetwood—848, Kingswood—226, Westerwood-0. That was the tally of the number of FDCs by brand name on the FDC Study Group website (<u>www.canadafdc.org</u>) at the end of August, 2018.

The Fleetwood brand first appeared with a Canadian stamp issue in 1947 and was last seen in 1986. The Kingswood brand was used extensively from 1970 until 1976 on FDCs that also carried the Fleetwood parent name.

Both Fleetwood and Kingswood FDCs were products of Unicover Corporation based in Cheyenne, Wyoming which sold its Fleetwood Division to the Mystic Stamp Company of Camden, New York on April 2, 2007.

Unicover applied for a U.S. federal trademark for Westerwood on August 12, 1985 to provide the following goods and services:

"Philatelic products, namely stamps, stickers, illustrated or printed envelopes, cards and panels of paper or paperboard on which stamps and/or cancellations are or are intended to be affixed for philatelic purposes, and printed philatelic album pages."

The application included the note that the "First Use Anywhere" of the trademark was on January 1, 1969.

The year after Westerwood's trademark was registered it made its first, and apparently only, appearance on Canadian FDCs for a set of Christmas stamps issued on October 7, 1970. The set included five-5 cent stamps, five-6 cent stamp, and one 10 and one 15 cent denomination. They were assigned Scott catalogue numbers 519 to 530.

The stamps were all designed by school children and were selected from

among 50,000 entries by children under thirteen years of age who addressed the theme "What Christmas Means to Me."

The FDCs for these stamps are attached to album pages identified as "Westerwood by Fleetwood." The pages for the twelve stamps are identical except for a note recognizing the designer in the upper left corner. They are three-hole punched to fit in an album or binder, and have three slots to hold the cover securely in place. The covers themselves carry the Kingswood brand and the cachet appears to have been created by a child. One album sheet for each of the four stamp denominations is shown in Figures 1 through 4 below and an example of the note recognizing the designer is given in Figure 5. Anyone knowing of other Westerwood album pages is invited to contact the editor.



Figure 1. Scott 519

Page 8

Postal Rates and Information

First class service! First class mail gets

4¢ each ounce after LETTERS CANADA U.S.A. FOR

OUT OF TOWN AND LOCAL 6¢ first ounce For other countries, check at the Post Office

PARCEL POST

Consult your Postmaster *AIR and SURFACE

Parcels may be forwarded by air within Canada if prepaid at First Class Rates "NOTE.

CHRISTMAS CARDS

For all unsealed greeting cards, bearing a conventional greeting of not more than five words to Canada, USA and Possessions, other countries of North, Central and South America, West Indies and Spain-5¢

All other countries-6¢

A sealed envelope—or a card bearing a handwritten ortypewritten communication or a conventional greeting of more than five words, requires first class postage.

Mail Early

Mailing Hints...

- travels better. Use your speed * Bundled mail moves fasterlabels to bundle your mail.
- Apartment numbers are a necessary part of mailing addresses—especially at Christmas! *
- Please use 6¢ labels for First Class Mail. *

AIR MAIL

.

cluding parcels prepaid at first class rates of postage) is carried by air when this will speed delivery. All normal domestic first class mail (in-

MERRY CHRISTMAS



Branch ssued by the Public Affairs



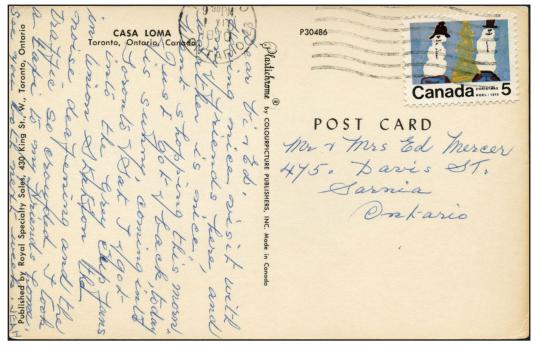
Canada 1970 Christmas Covers

by: Richard Beecher

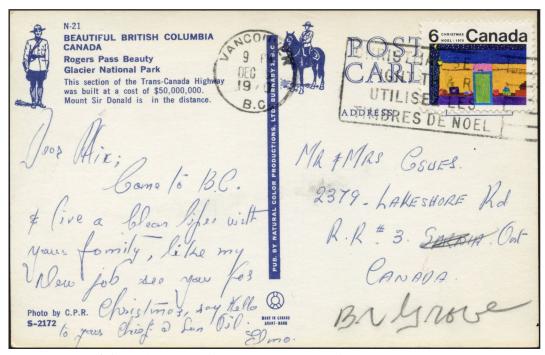
Examples of various rate usages of the 1970 Christmas stamps.



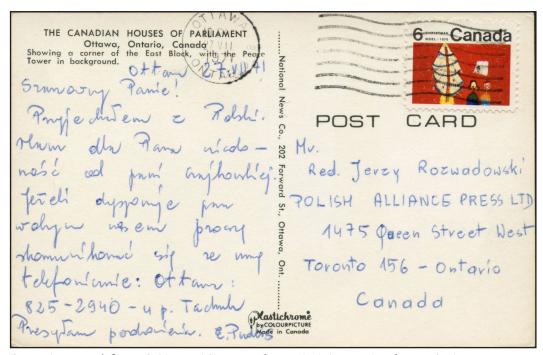
5 cent Horse-drawn sleigh on unsealed cover to Sweden, postmarked December 9, 1970, underpaying 6 cent surface printed matter rate, assessed 12 ore postage due upon delivery.



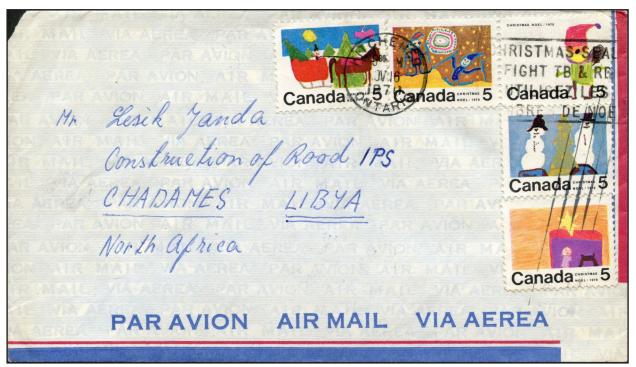
Postcard usages: a) 5 cent Snowman and Christmas Tree on third class card to Sarnia, Ontario, postmarked December 1, 1970.



Postcard usages: b) 6 cent Toy Store on first class card to Sarnia, Ontario, and redirected, postmarked December 1970.



Postcard usages: c) 6 cent Children and Christmas Tree on third class card to Toronto. Card is postmarked July 27, 1971, after the first class rate increased to 7 cents on July 1, 1971.



Five 5 cent values used to pay up to half ounce 25 cent international airmail letter rate to Libya, postmarked November 16, 1970.



Six 5 cent values used to pay up to one ounce 30 cent international airmail letter rate to Switzerland, postmarked December 12, 1970.

NOTICE OF POSTAGE DUE - AVIS DE PORT DÛ

I have delivered, along with this card an item of mail which was not fully prepaid. Would you please affix postage stamps for the amount due in the space provided on the other side of this card and mail it as addressed. J'ai livré, en même temps que cette carte, un objet de correspondance insuffisamment affranchi. Auriez-vous l'obligeance d'apposer, de l'autre côté de cette carte, et dans l'espace réservé à cette fin, des timbres-poste pour le montant qui manque et l'envoyer à l'adresse indiquée.

33-86-182 (5-69)

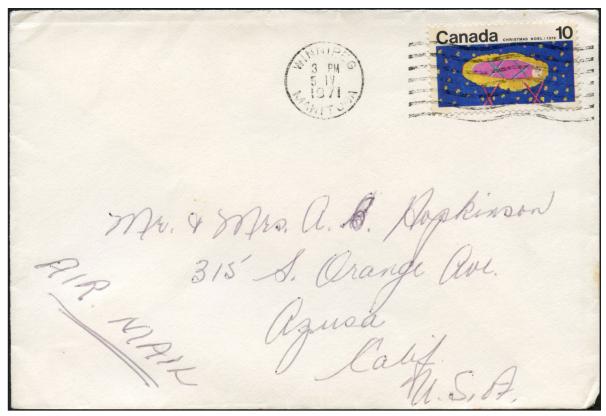
Thank you Your Letter Carrier

Merci Votre Facteur

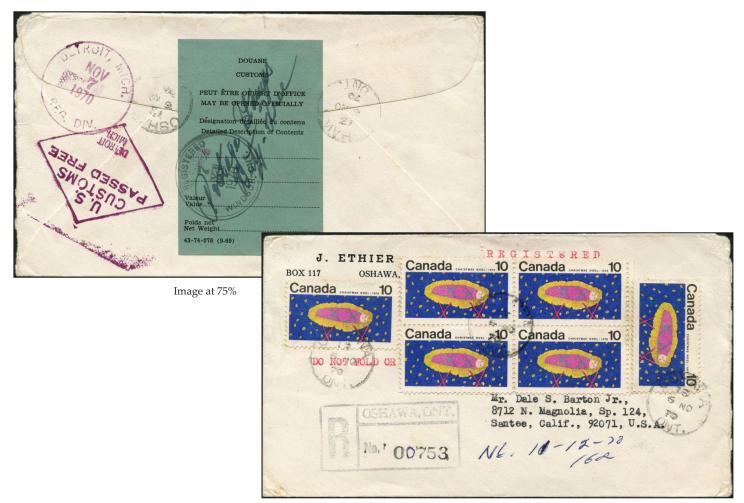


Two six cent values used on Notice of Postage Due, postmarked November 10, 1970.





10 cent Christ Child Winnipeg tagged, to USA, postmarked April 5, 1971 in Winnipeg, Manitoba.



Six 10 cent values paying 10 cent airmail rate to USA, plus 50 cent registration fee for contents valued up to \$50, postmarked November 6, 1970.



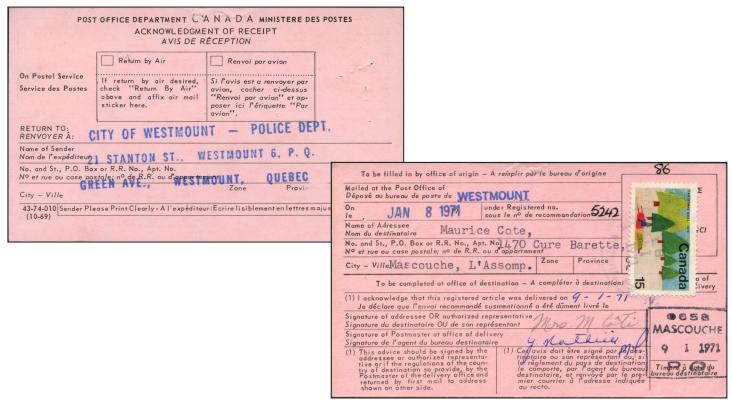
10 cent value paying postage due on Shortpaid Mail form, postmarked November 30, 1970.



15 cent Snowmobile and Trees paying up to half ounce 15 cent international airmail rate to Sweden, postmarked February 19, 1971.



Four 15 cent values paying 10 cent airmail rate to USA, plus 50 cent registration fee for contents valued up to \$50, postmarked December 15, 1970.



15 cent value used on Acknowledgement of Receipt (AR) card dated January 9, 1971, postmarked Mascouche, Quebec.

The Stamps

by: Robin Harris

The 1970 Christmas stamps consist of twelve designs in three denominations (see sidebar for rates in affect during this time period; see page 106 for covers and rate examples).

The five- and six-cent stamps measure 30x24mm while the ten- and fifteen-cent values measure 40x24mm. All are line perf. 11.

All twelve stamps were released untagged and Winnipeg tagged. The 5¢ stamps had a 4mm vertical bar running down the middle of the stamps. The other denominations were tagged with 8mm vertical bars running down the middle of the perforations.

The 5¢ stamps are known on ribbed and non-ribbed paper; the 6¢ stamps are on ribbed paper.

Rates:

Domestic: 6 ¢ (0-1 oz), 10 ¢ (1-2 oz)3rd class: 5¢ (0–2 oz) USA: 6¢ (0–1 oz), 10¢ (1–2 oz)

International (surface)†: 6¢ (0–1 oz),

10¢ (1-2 oz)International (air): 15¢ (0–0.5 oz)‡

Registration: 50¢ fo \$50; 75¢ for \$100 Special delivery: 40¢

- † Mexico, Central South America, the West Indies, Great Britain and Northern Ireland, countries within the Commonwealth, the Republic of Ireland, France and Spain
- Great Britain and Northern Ireland, Republic of Ireland, Europe and Asia (Turkey and the USSR)

Designs:



Santa Claus Anthony Martin

Children skiina Dwayne Durham

This is two boys skiing in the sunshine, because my teacher always says to put the sun in my pictures. I like drawina but prefer to be out side in the winter.

Snowmen and Christmas Tree

Manon Lecompte I like to make all my Christmas cards and birthday cards. I will make a scrapbook of the stamps at Christmastime.

Nativity Lisa Wilson

I didn't know what to do so I just did the first thing I thought of about Christmas. I would like to ao to Ottawa

Horse-drawn sleiah Donna Niskala

My Grandma has a horse and sleigh and every Christmas we go for a sleigh ride. That's my uncle driving the sleigh and a Christmas angel watching over everyone from a cloud.



Church Joseph McMillan



Children and Christmas Tree

Jean Pomerleau This is my Daddy looking in the window of our house at our Christmas tree with me standing in front. Christmas pictures are fun to paint because everyone is happy then



Toy Store Nancy Whatley

Christ Child Janet McKinney

> I drew Jesus because that's what Christmas means to me. Our whole class did pictures. I am pretty good at drawing in school.



Santa Claus Eugene Bhattacharya

I like to paint and draw at school and I like Santa Claus very much. Thats why I did him for the drawing.

Quotes from respective children, as published in The Weekend Magazine around the time of issue.



Christ Child Corinne Fortier

I painted Jesus in the manger with all the stars shining down on Him. All babies are nice but He was the nicest.



Snowmobile and Trees Tanis Dojcak

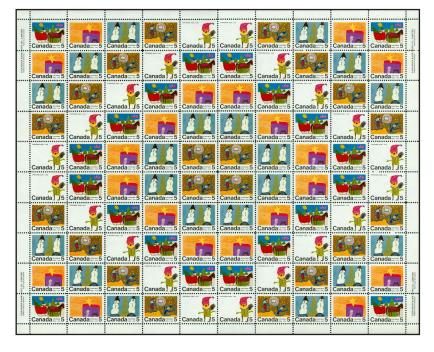
Pane Layouts

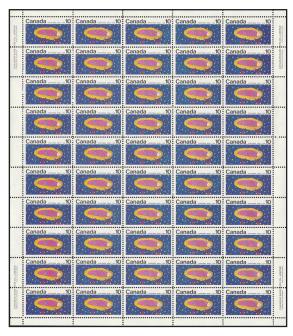
(pane images at 33%; 15¢ has been digitally created)

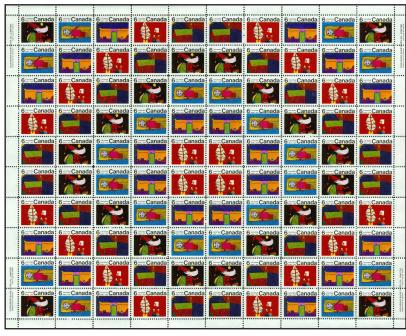
The 5¢ and 6¢ stamps were laid out in post office panes of 100. Two different press sheet layouts were used (see following pages). The 10¢ and 15¢ denominations were released in post office panes of 50, printed in press sheets of six panes.

Two types of panes of each denomination exist: philatelic (with inscriptions in the four corners) and field stock (inscriptions trimmed). The inscriptions have the text facing inwards on the upper left and lower left corners; and facing outwards on the upper right and lower right corners. "Plate blocks" (i.e. inscriptions blocks) should include a minimum of four stamps and also include at least one of each design. Thus, the $10\cupen$ and $15\cupen$ are collected in corner inscription blocks of four, whereas the $5\cupen$ and $6\cupe$ values are collected in corner inscription blocks of ten stamp each (two rows by five columns). Note that the post office only sold plate blocks of 4 of the $5\cupen$ and $6\cupen$ values — not a block of 10.

The Winnipeg tagged stamps only exist without inscriptions, as was typical of all Winnipeg-tagged stamps released to that time.









Two factors made this set of stamps popular with collectors (or unpopular depending on your collecting interest!):

- the unique pane layout of the 5¢ and 6¢ denominations (see page 115) produced dozens of se-tenant varieties, including the highly popular "twins" and "center blocks"
- hundreds of constant plate varieties have been reported (see page 142)

"Twins"

(images were

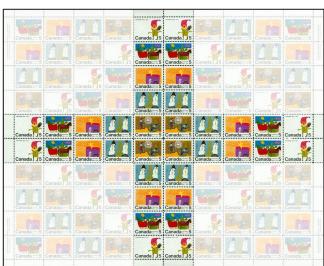
panes)

cropped from full

Due to the unique pane layout, each of the 5¢ and 6¢ values exist in identical pairs (so-called "twins") — either horizontal or vertical unique pairs (the former from columns 5 and 6; the latter from rows 5 and 6).



See page 140 for Bileski's promotional material describing these items.



center blocks

Location of 'twins' and



"Center Blocks"

The 5¢ and 6¢ values exist with "center blocks" of four identical stamps.





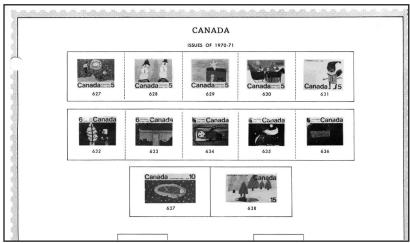
Catalogue numbers

Typically Scott Publishing will assign catalogue numbers to a se-tenant stamp issue in the order that the stamps appear on the pane, starting with the first stamp at the upper left corner.

For these 5¢ and 6¢ Christmas stamps there is no rhyme or reason as to how the numbers were assigned — it is impossible to get a se-tenant strip of five (horizontal or vertical) of either value in a Scott-numbered order. As an aside, the Canada Post Office only sold singles of the 5¢ and 6¢ denominations; strips were not sold.

Minkus Publications, another popular catalogue/album maker at the time, had their own numbering scheme. The album page shown below (Minkus Global) does show a numbering scheme that allows for a se-tenant strip of five. However, the Minkus album shown on page 151 has a couple of the stamps placed in a different order; it is not known which numbers are correct (but it doesn't really matter anymore since Minkus is no longer around).





Minkus Global world album (compare to Minkus Canada album, page 151)





Inscription blocks of 4 (as sold by the post office) and 10 (preferred for collectors) (images at 50%)







Pre-packaged stamps containing the twelve 1970 Tagged Christmas stamps. A similar package includes the non-tagged set of twelve stamps.

The packages sold for a 10 $\!\!\!\!/$ premium over face value.

Courtesy Andrew Chung.

Reprinted from Jan-Feb 2010 Corgi Times

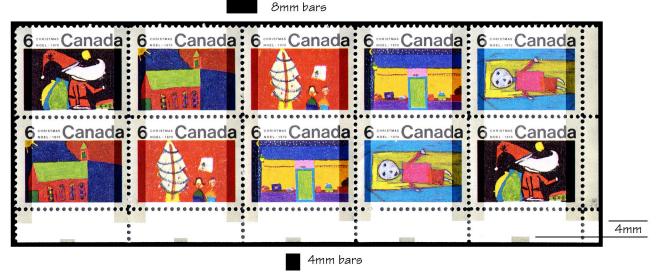
In the last *Corgi Times* (Nov-Dec 2009) we illustrated two different press sheets used by the Canadian Bank Note Company to print the 5¢ and 6¢ 1970 Christmas stamps. These 10 different stamps were designed by Canadian school children.

One of the press sheets (illustrated to the right) contains two panes of each denomination! It is believed that this is the only press sheet that the 6ϕ stamps were printed from.

In addition to untagged stamps, the 5¢ denomination was tagged with one 4mm vertical bar running down the middle of the stamps. The 6¢ denomination was tagged with 8mm vertical bars running down the middle of the perforations. With two different types of tagging applied to the same press sheet, what happens at the edge of the pane where the different panes are separated?

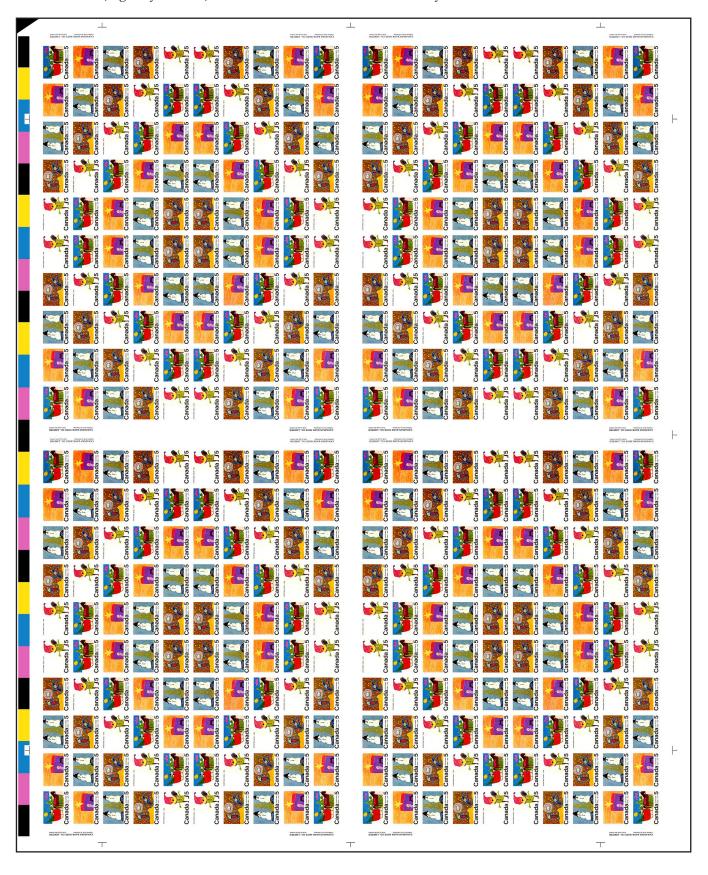


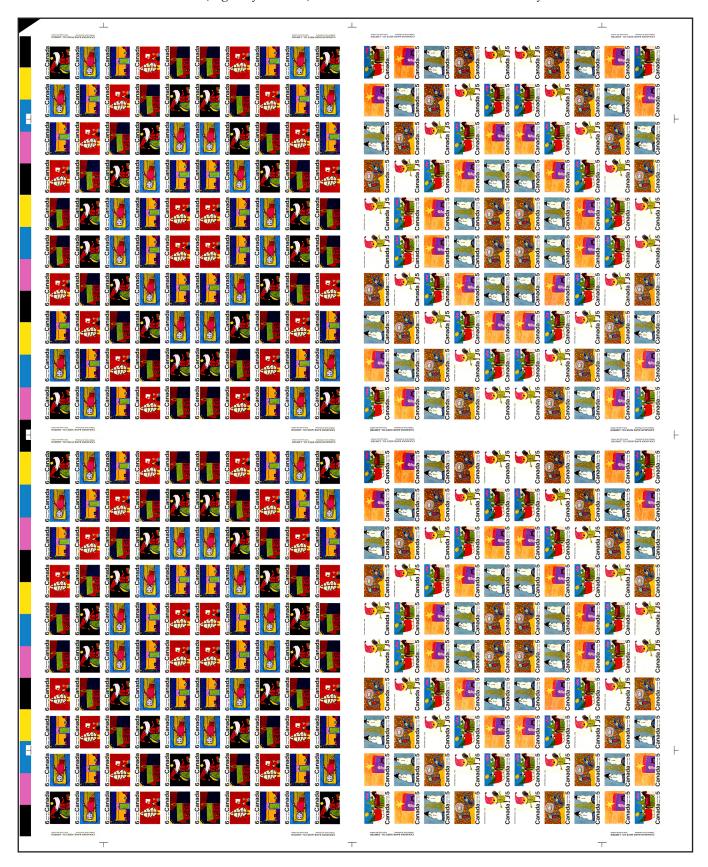
Combination press sheet of 5¢ and 6¢ 1970 Christmas stamps (Sc. 519–528)

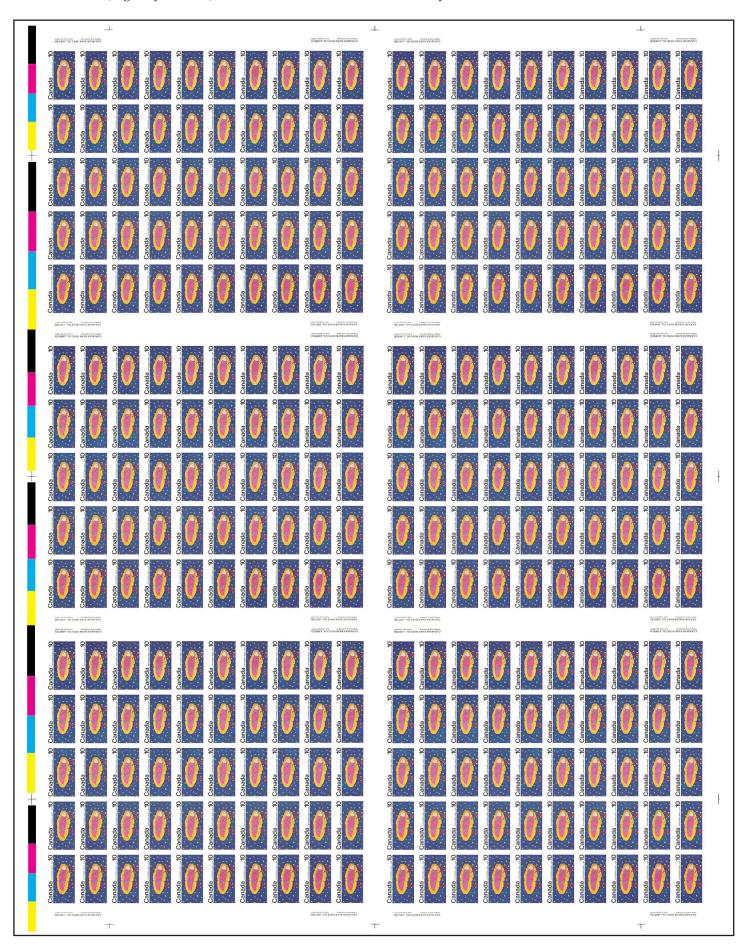


The illustration above shows the lower right corner block of 10 from the tagged $6\mathfrak{c}$ denomination (the tagging has been exagerated). Notice that there is a 1mm "snippet" of one-bar tagging at the bottom of the selvedge of each column. This must have come from the $5\mathfrak{c}$ stamps. This slightly miscut block shows that there was a 4mm vertical gap designed into the application of the 2-bar tagging on the upper panes to the 1-bar tagging on the lower panes.

This variety (two different types of tagging on the same selvege/block) will only occur if there is a vertical shift in the trimming between the panes. You may expect to pay a small premium compared to other edge pieces.



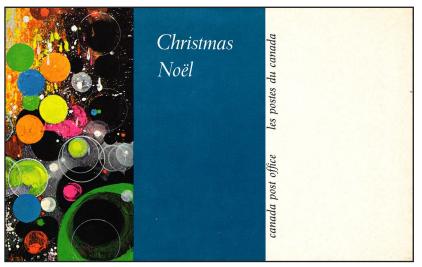




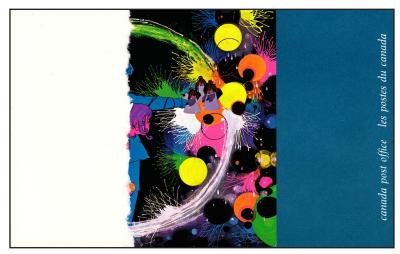




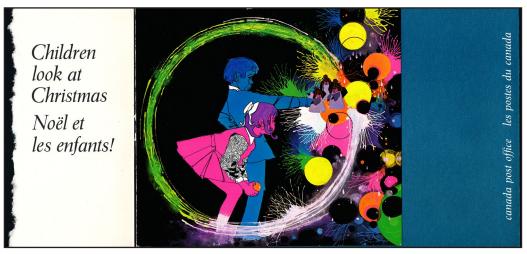
(courtesy Bob Vogel)



Envelope (scaled at 50%)



Front view 1 (scaled at 50%)



Front view 2 (scaled at 50%)

(items courtesy Andrew Chung)

The original children's designs that appear on Canada's 1970 Christmas postage stamps were selected from over 50,000 drawings submitted to the Post Office's "Christmas Canada' project. Elementary school children were invited to send us their pictures on the theme "What Christmas Means to Me" by special brochures distributed through the provincial Departments of Education. Entries were screened at major art galleries by artists and educators, while final selection was made by the Post Office Design Advisory Committee. The individual designs were unified as a series by the use of graphics.

Les dessins originaux d'enfants qui figurent sur les timbres-poste de Noël 1970 out été choiss parmi plus de 50,000 dessins soumis au concours "Noël Canadad" des Postes canadiennes. Nous avons, par un imprimé spécial distribué par l'entremise des ministères provinciaux de l'Éducation, invité les enfants des écoles primaires à nous envoyer leurs dessins sur le thème "Ce que représente Noël pour moi". Un choix prélimitaire a été fait, par les principaux musées d'art, par des artistes et des professeurs, et le Comité consultatif de l'esthétique des Postes a fait la selection finale. Les dessins ont été réunis en une série par un procédé de transcription graphique.



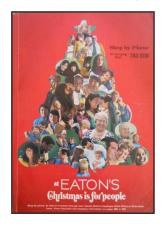
Inside view 1 (scaled at 50%)



Inside view 2 (scaled at 40%)

1970 Nostalgia: Sears and Eaton's Christmas catalogues





Postage Stamp Division

8-6-21-13

7th April 1970

Director of Public Affairs

In addition to the Expo 70 souvenir card which is presently in production, two more souvenir cards are planned in conjunction with the 1970 stamp programme.

- (1) Christmas Souvenir Card featuring the twelve stamp designs chosen from the entries received in the "Christmas Canada" competition.
- (2) Souvenir Card No. 13 the regular annual souvenir card featuring the eleven commemorative stamps issued in 1970, and not used on the Expo 70 or Christmas souvenir cards.

Would you please arrange for artwork for these items. Full details concerning content and format, can be obtained from the Postage Stamp Division. The Christmas souvenir card is scheduled for sale 7th October 1970; it would have a priority over card No. 13.

BM. M. Lysack

Director of Accounting

797

JIM:LFC -

REQUISING I FOR THE PRINTING OF PUBLICATIONS

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8-6-30

CANADA POST OFFICE

Postage Stamp Division

Our File N/réf.

6th November 1970

POSTES

POSTES CANADIENNES

Your File V/réf.



Mr. A. C. Boughner
Director-General, Finance

mo further action because of living (laborers) of the preventive measures have been later

This is written to clarify events relevant to possible responsibility of Accounting Branch staff for an error which resulted in an expenditure of over \$8,000. to reprint an order for the 1970 Christmas Souvenir Card.

The error involved a reversal, on the card, of 2 lists of children - one list referring to the 5k stamps, the other to the 6k stamps.

Briefly, no one in the Accounting Branch was consulted or shown either typographic layout or the printers' proof for this job.

In detail, the project was initiated by the Postage Stamp Division by memorandum to the Director of Public Affairs, 7th April 1970, requesting artwork and specifying the date of sale, October 7th, 1970.

During the last week of May, officers of the two Branches met and we furnished general design requirements and stamp specifications. It was agreed that Public Affairs would obtain specific text from Miss Landucci, coordinator of the Christmas stamp design project and, that the design should be available June 12th. It was indicated that a new staff designer would be available in Public Affairs Branch to perform the work.

There were, subsequently, a series of postponements extending into July, caused by delay in the assignment of the selected designer to the Post Office Department. However, there were meetings attended by the selected designer and representatives of the two Branches and several general design proposals were appraised. These did not involve specific text.

The "finished" design shown to officers of the Postage Stamp Division was a rough layout or model accompanied by large scale "theme" drawings. The position of the text was shown by straight lines, excepting the main titles. Subject to several general suggestions we agreed on the proposal.

.... 2

The cumulative delays, none of which was caused by the Postage Stamp Division, created a critical printing and production problem which the Public Affairs Branch undertook to overcome by proceeding on the basis of the rough layout described above.

At no time were we advised of the completion of more specific artwork nor of the receipt of printer's proofs. However, the Chief, Postage Stamp Division was consulted by Miss Landucci in drafting the narrative and there was no disagreement. The actual lists of names were not involved in these discussions.

Frequent subsequent verbal enquiries to Public Affairs Branch by Postage Stamp Division dealt entirely with production and delivery dates. The eventual prospect for delivery necessitated our developing a contingency plan to assemble the cards and to make an initial distribution to all districts within five days of receipt from the printers. Based on the forecast at mid-September, this would enable distribution by October 9th.

When the cards were received from the printer on Thursday, October 1st, the three members of the Postage Stamp Division who had been involved in the foregoing events were absent - two at the Philympia Exhibition in London, England and one attending a language course. Work on assembling the cards began on the 1st October and was stopped on 2nd October when a member of the Marketing Branch drew the attention of the Acting Chief, Postage Stamp Division to the error.

With concurrence of the Accounting Branch and Public Affairs Branch, the cards were returned to the printer on Monday, 5th October.

M. Lysack

Director of Accounting

P.S. We did not press Public Affairs to tell us exactly how or why the error occurred. Presumably it was due to insufficient checking. As already advised a checklist is now being set up for each project which will place the overall responsibility for accuracy and production of items directly associated with the Philatelic Service with the Accounting Branch.

mh.

POST OFFICE 8 1970

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8 December 1970

Mr. G.M. Sinclair
Assistant Deputy Postmaster General Finance and Marketing

SALES OF CHRISTMAS SOUVENIR CARD

Following is an estimate of sales of Christmas Souvenir Cards as of 3 December.

A sampling, by telephone was made through the Postage Stamp depots at Winnipeg, Toronto, Ottawa, Montreal and Quebec, covering 12 postal stations.

To date 60,500 Cards have been shipped from Headquarters to stamp depots. The sampling indicates that 74% of these have been distributed to post offices and postal stations. The sampling also indicates that 59% of those distributed have been sold. On that basis, post offices have sold about 26,400 Cards.

From Headquarters, 13,200 have been sold at this time. Mail order sales have fallen off sharply this week.

The combined sale of 39,600 is about 41% of the total 95,750 produced.

The bulk sales of lots of 50 Cards or over, at \$1.25 rather than \$1.50 amounts to 795 Cards to date.

Total receipts from all sales referred to above is approximately \$59,000.

Major direct expenditures to date, not including order processing are:

Paid advertising (\$70,000 less \$30,000 chargeable to

"Departmental image") \$40,000.

Printing card and envelope 21,650.

Assembly (estimated) 9,880.

Material, mounts etc. 7,084.

Printing stamps TOTAL \$79,014.

(quantity 95,500)

... 2

On December 4 all Postage Stamp Depots were requested by telex to re-order additional supplies of the Souvenir Card as required to ensure that stocks at Post Offices are not depleted during the Christmas sales period.

We are exploring with Marketing Branch the possibility of having these cards sold by suitable retail outlets by offering them an appropriate commission. Marketing has been making some advance enquiries in this regard and is actively promoting sales in a number of ways.

At the present time we would expect that our total sales should approximate \$80,000. Should mail order sales improve we expect to do much better. It would be normal to have sales from the Philatelic Service at Headquarters continue well into 1971 to fill orders from collectors and others who might become aware of this card during the Christmas Season.

M. Lysack
Director of Accounting

c.c. Director General - Finance

c.c. Director of Marketing

National Archives Canada / Archives Nationales Canada

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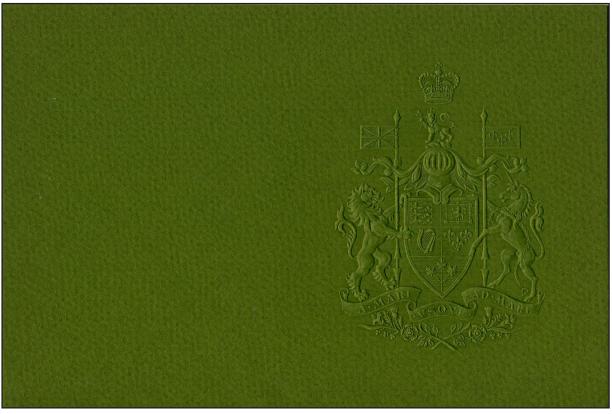
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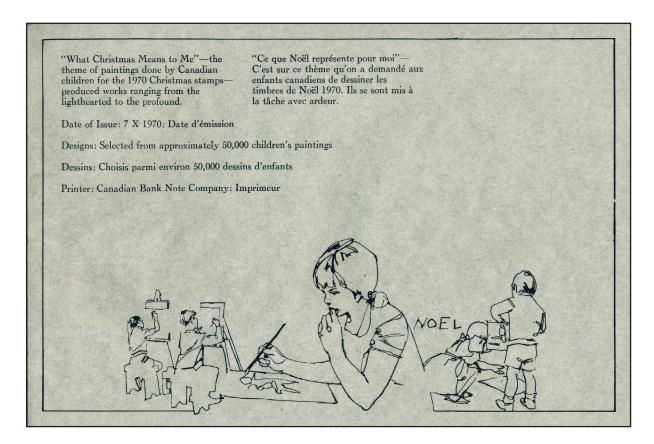
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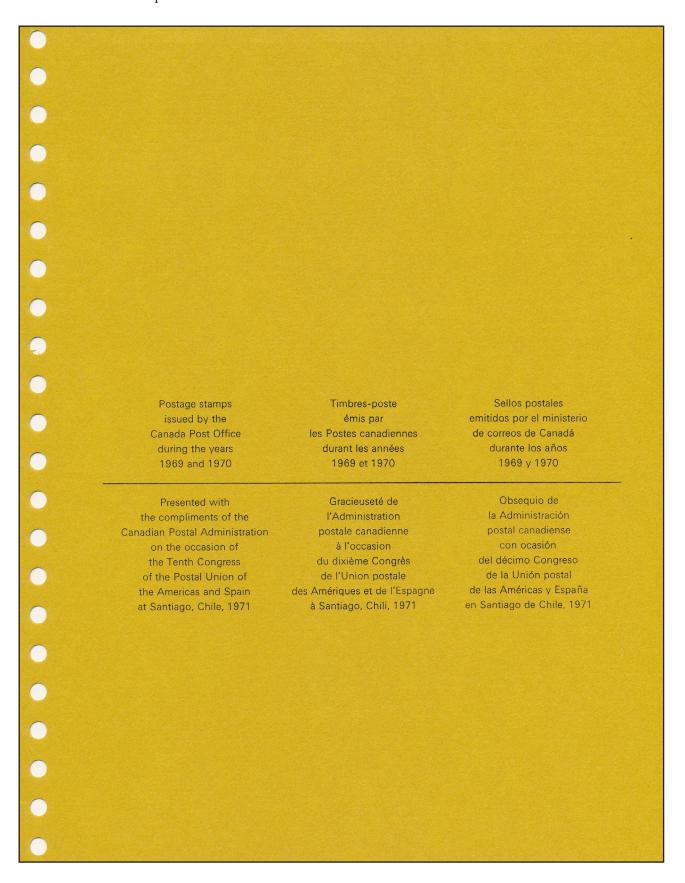


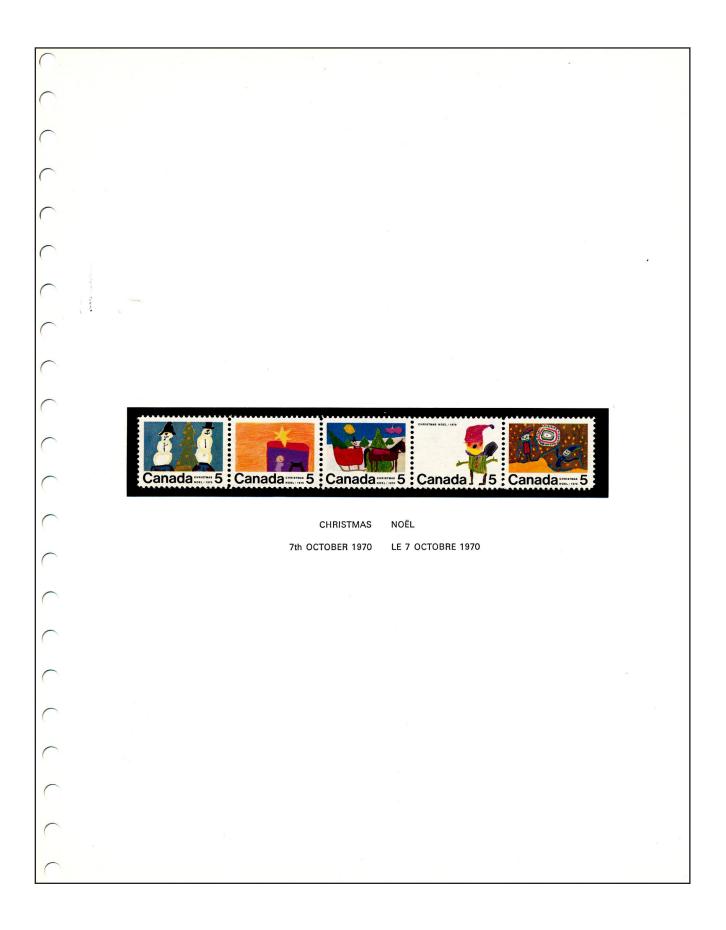


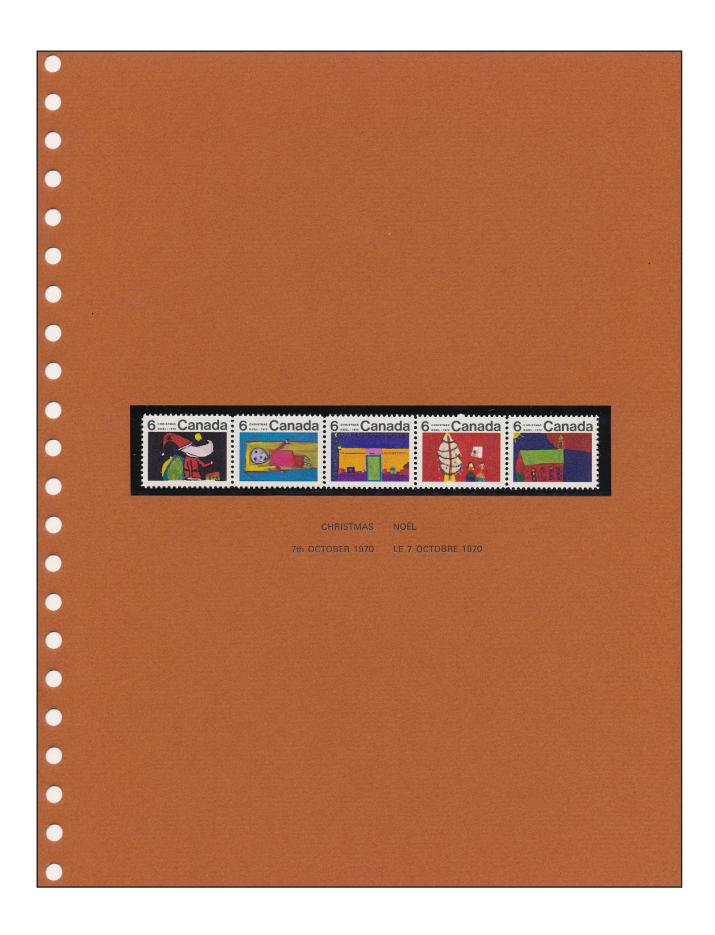


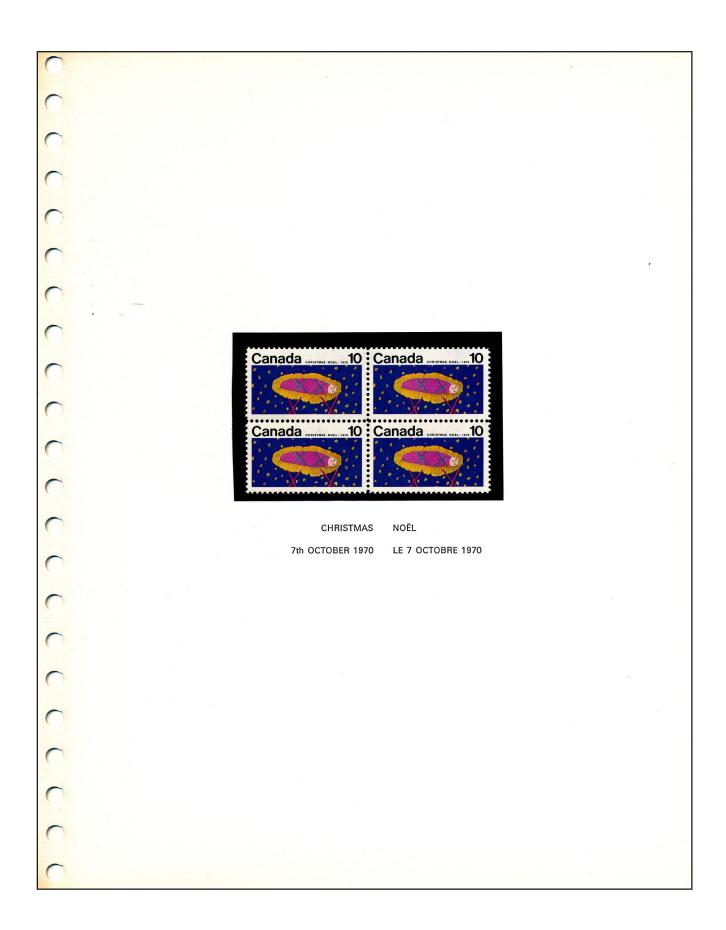
Presentation folder: inside the presentation folder, underneath the overleaf is a mint single set of the 1970 Christmas issue. (set not shown here)

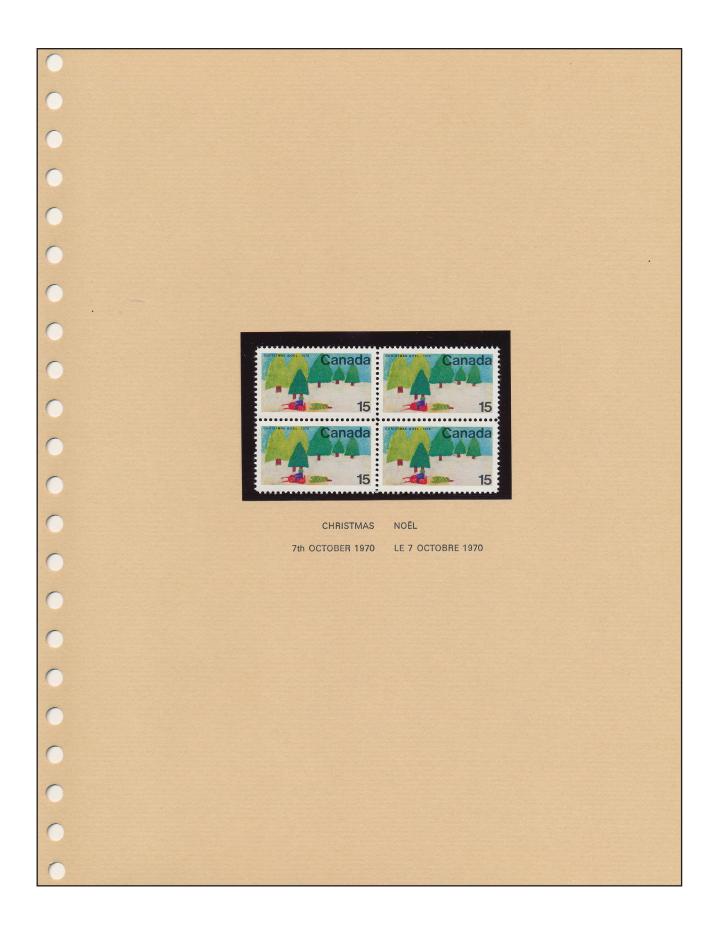
Presentation album of postage stamps issued during 1969 and 1970 in mint blocks of four (strips of five of the 5¢ and 6¢ 1970 Christmas) to delegates attending the Tenth Congress of the Postal Union of the Americas and Spain held in Chile in 1971.











(items courtesy Michael Pierce)

TWINS, TRIPLETS, QUADRUPLETS

This is an advertisement dealing with the unusual 1970 24 different Christmas stamps; Christmas as seen through the eyes of children.

Certain Canadian stamps printed in panes of 50 or 100 sometimes have four or more designs on the same pane. If it is four and the pane has 50 stamps, obviously there will be two left over. Thus in the 1957 Recreation Sports the result was two different pairs each with identical stamps. Again in 1970, the four Expo 70 stamps had two identical pairs and two identical strips of 3.

All these are listed in Canada specialized catalogs using the word 'identical'.

I prefer to use the informal 'Twins' and 'Triplets'. Especially in the case of the 1970 Christmas stamps, all designed by children living in various sections of Canada. The 5¢ and 6¢ values were printed in panes of 100 stamps. There were two higher values, 10¢ and 15¢, for a total of 12 different designs. These came tagged and untagged, which meant 24 different stamps.

Canada Post of that day had an instant headache. How to print the 12 designs? If in the usual manner it would mean 24 different panes clogging up post office outlets. Children or no children there would be prompt reactions of outrage at such a deluge of stamps. Postal clerks struggling to supply all the varieties would take up plenty of valuable time trying to meet various orders. In short, it was a two way headache.

BEHOLD THE PROBLEM SOLVER!

Yes, Canada Post had such a person in its ranks and he was a genius. He took 10 of the 12 designs and rearranged them in a dazzling rainbow display on two separate panes of 100 stamps each. No such arrangement had ever existed in all the history of philately in the period 1840 to 1970, and for that matter still not since!

And believe it or not it is safe to say that 90% of all collectors in the world have yet to see the two complete panes into which he incorporated 10 of the designs.

For his purposes it was absolutely necessary that the center block of four had four identical stamps; in short, one block of QUADRUPLETS!

There was one set of quadruplets on the 5c value untagged and one set on the 6c value untagged, and repeat of the same on the very much scarcer tagged panes. Each is the only such block in the entire 100 stamps.

So, big deal. They are 25 times scarcer than normal. The total face value of the four blocks is 88c, so 25 times that is \$22.00, which is outrageous. As a matter of fact in 1970 I did offer all four at \$12.00 (made that offer in my catalog of the period). Did not sell even one set of four.

Now and then you can see advertisements offering the two tagged at \$250.00 and one can buy the commoner two untagged at \$50.00 more. Total is \$300.00 for 88¢ face value!?

A ripoff? Not at all. To carry the simile further, any family that finds itself with one set of quadruplets finds it very exciting, also very expensive. Our four sets of stamp quadruplets are just as exciting and they are expensive for a very good reason.

You see, the genius who designed that arrangement to get rid of Canada Post's headaches did it by passing them on to us collectors. That absolutely necessary block of four alike in the center of the two panes was there for only one purpose. Canada Post wants to sell 10 stamps from the two panes. Customer wants to buy the 10 stamps. What are the postal clerks going to do? Fiddle around picking out one here, one there till all the 10 stamps are ready and costing all of 55¢?

No. Instructions went forth: take the pane of 100 5¢ stamps, zip, and it's in half. Put the halves together. Zip, now you have four quarters. Do the same to the 6¢ pane. You can do this to 10 panes at a time. In a few seconds a pad of 50 panes is reduced to four piles. Take any of the quarters. Tear them vertically or horizontally, it does not matter. Each strip of 5¢ or 6¢ has the five different stamps!

So, what is the problem?

Ask yourself what happened to that center block of quadruplets!

Were there any twins in those panes? There sure were. Counting that center unit of four there were 10 pairs of twins, all horizontal. You need one more pane if again you include that center block and there are 10 more twins, all vertical. If you leave out the center block each pane has a total of 16 twins running down the center up and down and across.

So what happens when the pane is reduced to four quarters? Not one twin exists. They and the center block all vanish.

Which is why you have not seen even one listing of twins for the 1970 Christmas stamps in any of the Canada specialized catalogs. That will be corrected as they do exist in whatever complete panes or part pane remainders that are still around.

In 1970, 25 years ago, I put away 100 units of the four center blocks in a rather delightful form. The price is \$300.00 US or \$400.00 Canadian. With the lot are 16 other valuable and most attractive units in the same form at no extra charge. Yes, you may expect twins.

Remit \$300.00 US or \$400 CDN by return, or you can have entire lot on approval. Of one thing you may be certain, unless they were purchased from myself no one else has this group for sale.

Kasimir Bileski

K. Bileski Ltd.

RPO REDWOOD CENTRE
WINNIPEG MB R2W 3R4
CANADA

or K. Bileski Ltd.
PO BOX 500
PEMBINA, ND 58271

Christmas 1970 - 50 Varieties for a 50th Anniversary

By André Dumont

This year marks the 50th anniversary of the 1970 Christmas stamps. This article is written in response to the *Corgi Times'* call for philatelic material commemorating this special event.

The Christmas 1970 stamps were issued in a series of 12 different stamps, as listed hereunder:

5¢ Santa Claus (Scott 519)

5¢ Horse-drawn sleigh (Scott 520)

5¢ Nativity (Scott 521)

5¢ Children skiing (Scott 522)

5¢ Snowmen and Christmas tree (Scott 523)

Displayed together on panes of 100 (20 stamps each)

6¢ Christ Child (Scott 524)

6¢ Children and Christmas Tree (Scott 525)

6¢ Toy Store (Scott 526)

6¢ Santa Claus (Scott 527)

6¢ Church (Scott 528)

Displayed together on panes of 100 (20 stamps each)

10¢ Christ Child (Scott 529)

15¢ Snowmobile and Trees (Scott 530)

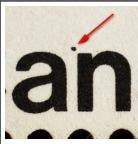
Issued on different panes of 50

A few years ago, I checked some of the above stamps at hand looking for listed varieties. Going through the pile, several unlisted marks were also found. Interested in pursuing this project, I eventually needed to accumulate a large quantity of stamps. Consequently, a total of 17,500 stamps were obtained and searched. Approximately 1,700 different varieties were found, in numerous copies. A real flyspeckers' treat!

Part of my findings was shared through my local stamp club. During the period 2016–2018, twelve successive articles were published in the *Philabec*, one for each stamp. This journal is edited by l'Association des numismates et philatélistes de Boucherville (ANPB). It is freely accessible at *Philabec. com.* In all, 1,163 varieties, supported by detailed pictures, were published. [See details at end of this article.]

For this golden anniversary, birthday candles are replaced by 50 prominent varieties. They are listed and illustrated on the following pages. Tagging, ribbing and colour shifts are not taken into consideration. A few varieties with unknown pane position are included. Hopefully, readers might be able to position them and share their findings.

5¢ Varieties



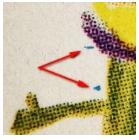
Scott 519 Dot above "an" Position 32



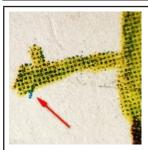
Scott 519 Nib on "R" Position: 41



Scott 519 Dot between "CH" Positions 73 & 78



Scott 519
Blue dash and spot
Position unknown



Scott 519
Blue splinter on hand
Position: unknown



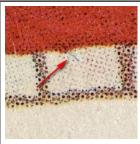
Scott 520 Extended "T" Position 33



Scott 520 Blue triangle Position 33



Scott 520 Blue spot Position 49



Scott 520 Diagonal blue line Position 49



Scott 520 Large dot above "S" Position unknown



Scott 521 Spike on "n" Position 11



Scott 521 Blue line left of manger Position 58



Scott 521 Blue spot left of manger Position 76



Scott 521 Blue tread above head Position 90



Scott 522 Flat based "D" Position 4



522 Yellow spot Position 40



Scott 522 Green line under arm Position 70



Scott522 Dot between "da" Position 70



Scot 522 Black spot above head Position 79



Scott 523 Blue pompom Position 30



Scott 523 Blue spot on snowman Position 65



Scott 523 Blue arc between "ad" Position 93

6¢ Varieties



Scott 524 Slash on forehead Position 2



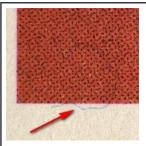
Scott 524 Two black spots Position 11



Scott 524 Nick in last "a" Position 53



Scott 525 Blue dash under "RI" Position 18



Scott 525 Blue J-shaped tread Position 55



Scott 525 Inflated "9" Position 83



Scott 525 Vertical black dash Position 88



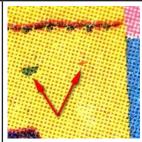
Scott 526 Black spot and dash Position 3



Scott 526 White mark above door Position 12



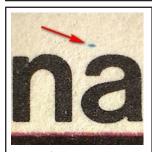
Scott 526 Blue dot above "da" Position 36



Scott 526 Green and red spots left of door – Position 44



Scott 526 Broken "9" Position 66



Scott 527 Blue dash above "a" Position 10



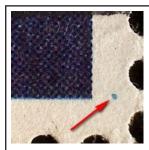
Scott 527 Broken "C" at bottom Position 33



Scott 527 Green spot on moon Position 52



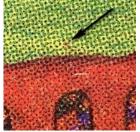
Scott 258 Red spot in left margin Position 60



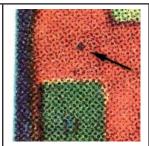
Scott 528 Blue spot in LR corner Position 73



Scott 528 Hook shaped scratch Position 78



Scott 528 Red line on roof Position 87



Scott 528 Black spot above door Position unknown

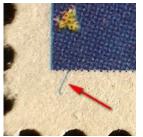


Scott 528 Damaged "n" Position unknown

10¢ Varieties



Scott 529 Black spot on manger Position 17



Scott 529 Blue line LL corner Position 46



Scott 529 Three yellow spots Position unknown



Scott 529 Black dot under "9" Position unknown

15¢ Varieties



Scott 530 Dash in "d" Position 1



Scott 530 Dot above "70" Position 25



Scott 530 Brown spot on left tree Position 41

Philabec

Illustrated are the 12 issues of *Philabec* that highlighted each of the twelve 1970 Christmas stamps and their varieties.



Jan 2016



May 2016



Jun 2016



Sep 2016



Oct 2016



May 2017



Jun 2017



Sep 2017



Oct 2017



Nov 2017



Dec 2017



Jan 2018

Download these issues (for free) at philabec.com

Perforation Shifts

(courtesy John Jamieson, Saskatoon Stamp Centre)











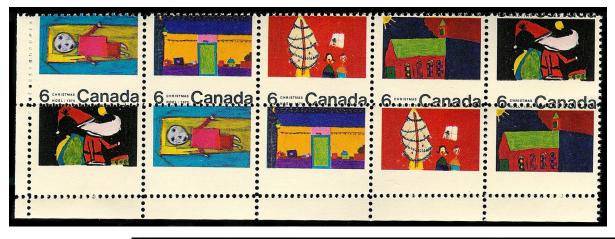










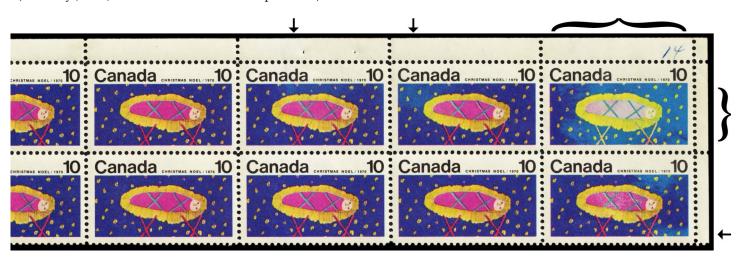


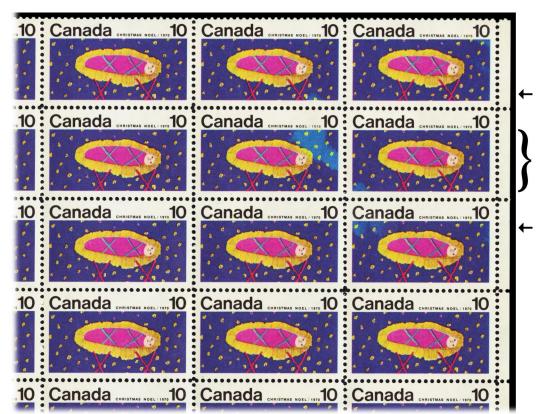


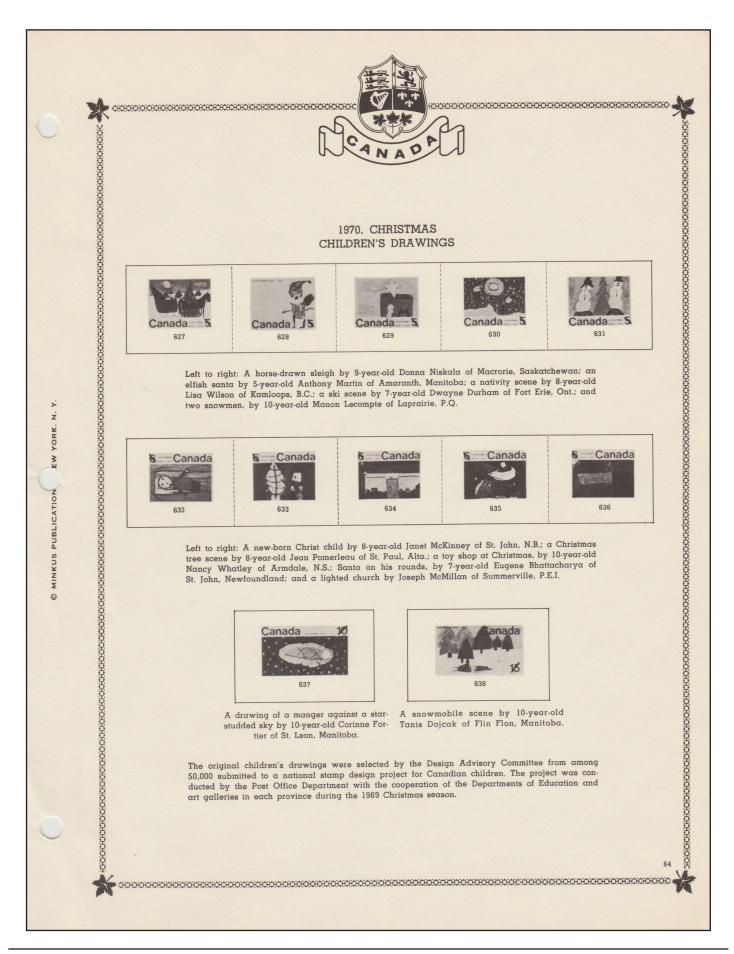


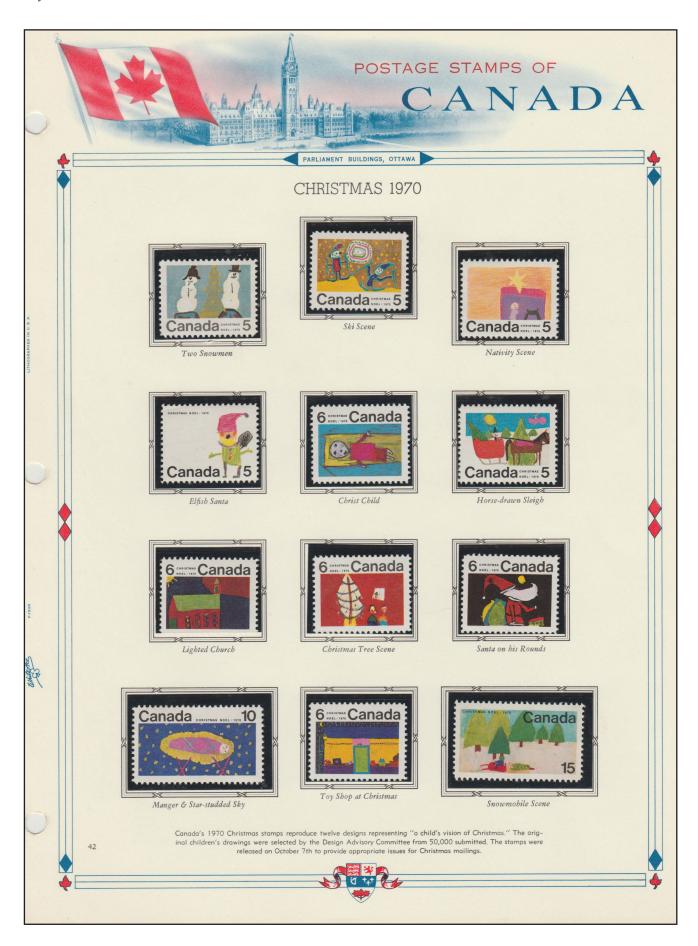
Repellex

(courtesy John Jamieson, Saskatoon Stamp Centre)





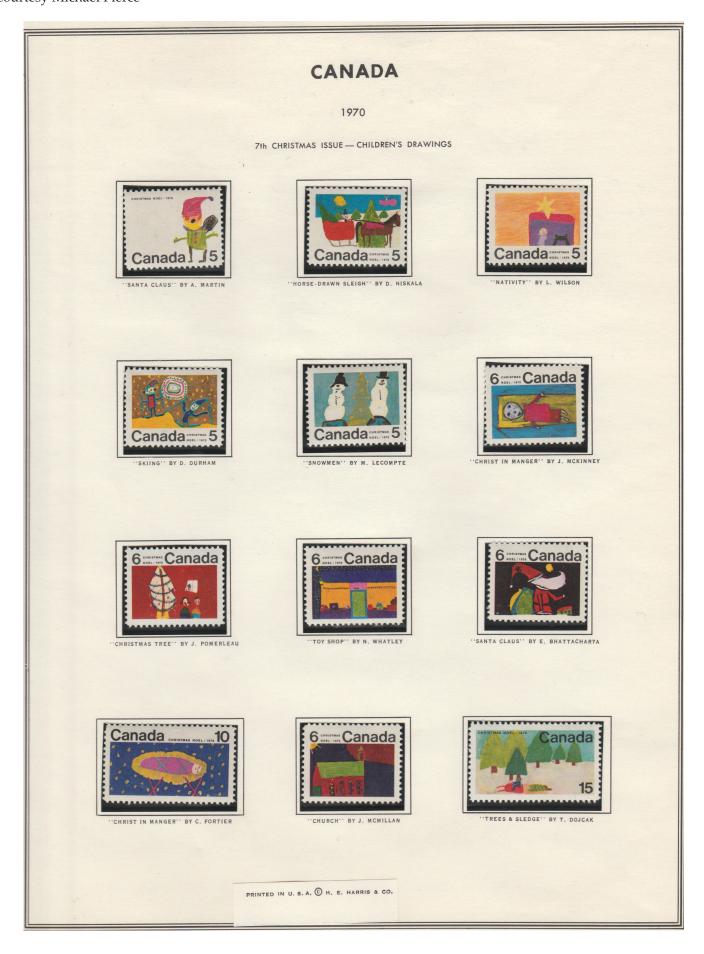












5.2. 5×5 -embedded PLS.



FIGURE 5.3. Canada 1970, Scott 519-523.

Four 5×5 PLS are embedded in each of two panes of 100 stamps, one pane with 5-cent stamps (Figure 5.3), the other with 6-cent stamps. These panes of stamps were issued by Canada for Christmas 1970 featuring children's designs. The pattern in each of the two panes is the same:

$$\begin{pmatrix} \mathbf{A} & \mathbf{AF} \\ \mathbf{FA} & \mathbf{FAF} \end{pmatrix} = \begin{pmatrix} \mathbf{I} \\ \mathbf{F} \end{pmatrix} \mathbf{A} \begin{pmatrix} \mathbf{I} & \mathbf{F} \end{pmatrix}, \qquad \mathbf{F} = \begin{pmatrix} 0 & 0 & 0 & 0 & 1 \\ 0 & 0 & 0 & 1 & 0 \\ 0 & 0 & 1 & 0 & 0 \\ 0 & 1 & 0 & 0 & 0 \\ 1 & 0 & 0 & 0 & 0 \end{pmatrix}.$$

Here the 5×5 matrix $\bf A$ denotes the one-step backwards circulant matrix C1B, the matrix $\bf I$ the 5×5 identity matrix, and $\bf F$ the 5×5 flip matrix. The PLS defined by $\bf AF$ (top right corner) and $\bf FA$ (bottom left corner) are one-step forwards circulants of type C1F and $\bf FAF$ (bottom right corner) is a one-step backwards circulant of type C1B like the PLS defined by $\bf A$ (top left corner), but with the stamps arranged differently. There are, therefore, eight distinct PLS in all, with two one-step forwards circulants and two one-step backwards circulants in each of the two panes. An interesting feature of these stamps is that just one of the five stamps appears four times contiguously in a block of four and so only in the centre of the full pane (Figure 5.3).

10¢ Christ Child Fold-over

Last, but not least ... the most eye-catching variety found on the 1970 Christmas stamps ... just sold at auction.

From Eastern Auctions, October 2–3, 2020, Lot 885.

A mint corner block of nine with a spectacular "Fold-Over" error that occurred prior to perforating and guillotining; couple minor gum thins. A dramatic error - portions of five "blank" stamps and imprint show as a result. A winderful, one-of-a-kind item that will stand out in anyone's collection, VF NH. Est. 500.00+

Sold for \$1,350 + 18.5% = \$1,599.75.

